

DAVID MORAGA

I'm a Graphic Designer with a clean and minimal design style. I graduated from the Visual Communications Program at Chemeketa Community College with an Associates of Applied Science Degree in Graphic Design. Creatively, I'm continuously learning and expanding my artistic capabilities. As an artist and graphic designer I believe in pushing the boundaries of my creative mind and in doing so new hidden talents are discovered.



Nutrition Facts Serving Size 1 Serving Size per Container about 2	
Amount Per Serving Calories 88	Daily Value
Fotal Fat 9.1g Sodium 29.2mg Total Carbohydrate 1.3g	149 1%
Sugars 0.3g Protein 1.1g	2%
Percent Daily Values are based on a 2,0 liet	00 calorie



PACKAGE DESIGN

os! The perfect keto friendly snack has arrived! of fat and 1.3 g net carb in each bomb you can fuel yourself h out the day. Keto bombs are the perfect choice for making w-carb, ketogenic, nutrition as easy as 1-2-3. We use the ality ingredients to help you achieve peak performance!

e, Creamy Peanut Butter, ther, Nuts

gerated



PACKAGE DESIGN



Facts

Jege

	Faut	7
0000	Nutrition Factor	
	Serving Size 1 Serving Size per Container ale	-
	cerving cize per	<u> </u>
2	Nutrition Factor Serving Size 1 Serving Size per Container about 2 Serving Size per Container about 2	%Daily
	at per Servi	0/01-
	Amount Per Serving Amount Per Serving	
		/
	1/ 10 /	
	Total Fat 9.19 Total Fat 9.2009 Total Fat 9.2009	-
	Total 29.211 bydrate	_
	2001	-202
	Total 0.39	2,000 ca

Keto Bombs! The perfect keto friendly snack has arrived!

Keto Bombs! The perfect keto friendly snack has arrived fully snack has arrived?

With 9.1g of fat and 1.3 g net carb in each bomb you can fue yourself

With 9.1g of fat and 1.3 g net carb in each bomb you can fue you set the perfect has a set the perfect choice for making up through out the day. Keto bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bomb you can fue you set through out the day. Keto bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bombs are the perfect.

With 9.1g of fat and 1.3 g net carb in each bombs are the perfect.

With 9.1g of fat and 1.3 g net ca

Ingredients Cream Cheese, Creamy P Swerve Sweetner, Nuts Keep Refrigerated

stains Peanuts, Milk



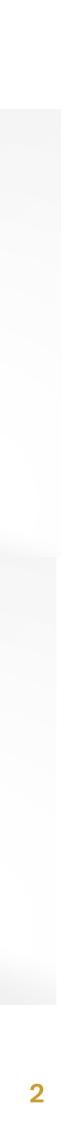
PACKAGE DESIGN

The goal for this project was to create a logo and a package design. I chose to make a package for Keto Bombs. The red x demonstrates power and strength, the color red is also easily visible to the consumer. To highlight the product dynamism, I photographed the product at an angle.

Photoshop | InDesign | Illustrator | Photography















The objective for this project was to design a beer label for Craftwork Brewing Co. I chose to customize the typography in order to give an expressive look that connects more with the local community. I placed some texture to make the background more lively. The fruit was placed in the center to make it easier for the consumer to discern the different flavors.

Photoshop | InDesign | Illustrator















ALBUM COVER



ALBUM COVER



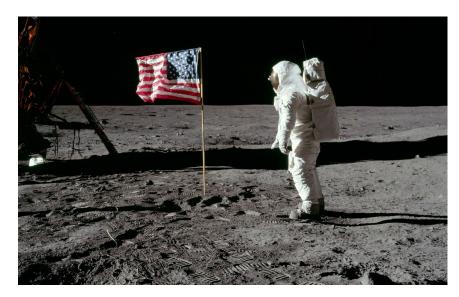


This band is very expressive and eccentric. I created this album cover with the band's creative vibe in mind. For Blastfemme's international tour I wanted to emphasize an "out of the world" feel through photo composites. Using open source from Pixabay I searched through many images. I used Photoshop to carefully crop out elements from each image and extensive made color adjustments in order to create a seamless composite.

Photoshop | InDesign





















Recovering from a factory accident that nearly claimed his eyesight, a young John Muir ventured into the foothills of California's Sierra Nevada Mountains. The flowers, wildlife, and rock formations he saw during the summer of 1869 changed how he would look at nature forever. Recollected at the end of his life from early journals and sketches, this ecstatic personal narrative gives insight into the forward-looking nature lover who would become known as father of the nation's parks system. To read this book is to become Muir's hiking partner, sharing in "a glorious botanical and geological excursion" that would blaze the trail for the modern-day environmental movement. Praise Then "Our greatest nature lover and nature writer." -Theodore Roosevelt, 26th President of the United States, 1915 "The beauty and freshness of the mountains is wonderfully reflected in this book, which seems to hold within its pages all the brightness and sunny geniality of a Sierra morning warming towards noon." — Marion Randall Parsons, *Sierra Club Bulletin*, Vol. VIII. No. 3, January, 1912. Praise Now "Muir has profoundly shaped the very categories through which Americans understand and envision their relationships with the natural world."-Steven J. Holmes Author of The Young John Muir: An Environmental Biography "If it weren't for John Muir and his writings, we probably would not have Yosemite National Park as we know it today."-National Park Service, U.S. Department of the Interior John Muir (1838—1914) immigrated to the United States from Scotland as a boy, eventually becoming known as the "Father of the National Parks." A naturalist, explorer, author, and preservationist, Muir co-founded the Sierra Club, one of the world's first environmental organizations, and advocated for the establishment of Yosemite National Park.



BOOK COVER

BOOK





I had the great opportunity to create a book cover for the Chemeketa Press. After reading the book I noticed how John Muir wrote very descriptively and would focus on one element at a time. I wanted to bring that same feeling to the public by photographing a sugar pine cone and placing it on the cover for the readers to admire the beautiful texture and epic size.

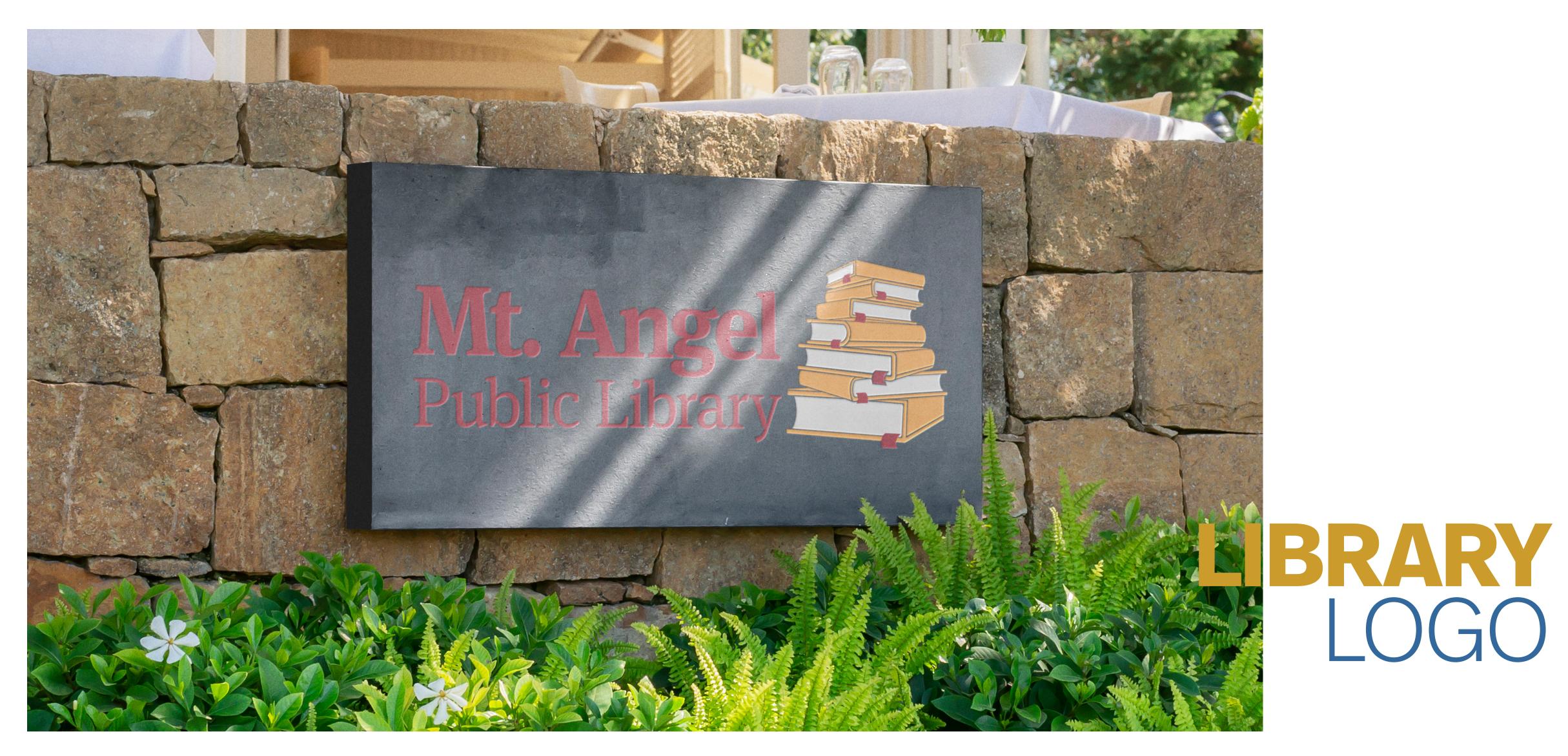
Photoshop | InDesign | Photography













LIBRARY LOGO









LIBRARY LOGO

This logo design was a project for the Mt. Angel public library. I chose to use a typeface that would make the public feel welcomed. It was designed to match the aesthetics of the building and connect with the local community. I was inspired by the landscape and decided to make a design that resembled the mountain view of Mt. Angel. The color palette was chosen carefully to compliment the public library of Mt. Angel.

InDesign | Illustrator











SCHOOL LOGO





The goal for this logo was to demonstrate a diverse community coming together at a center point. The four rectangle shapes represent the diverse community at Chemeketa. The circle represents the support, dependability and safety net that the Math Hub will provide for students who are intimidated by math. I was inspired by the round tables located inside the Math Hub center.

InDesign | Illustrator



SCHOOL LOGO



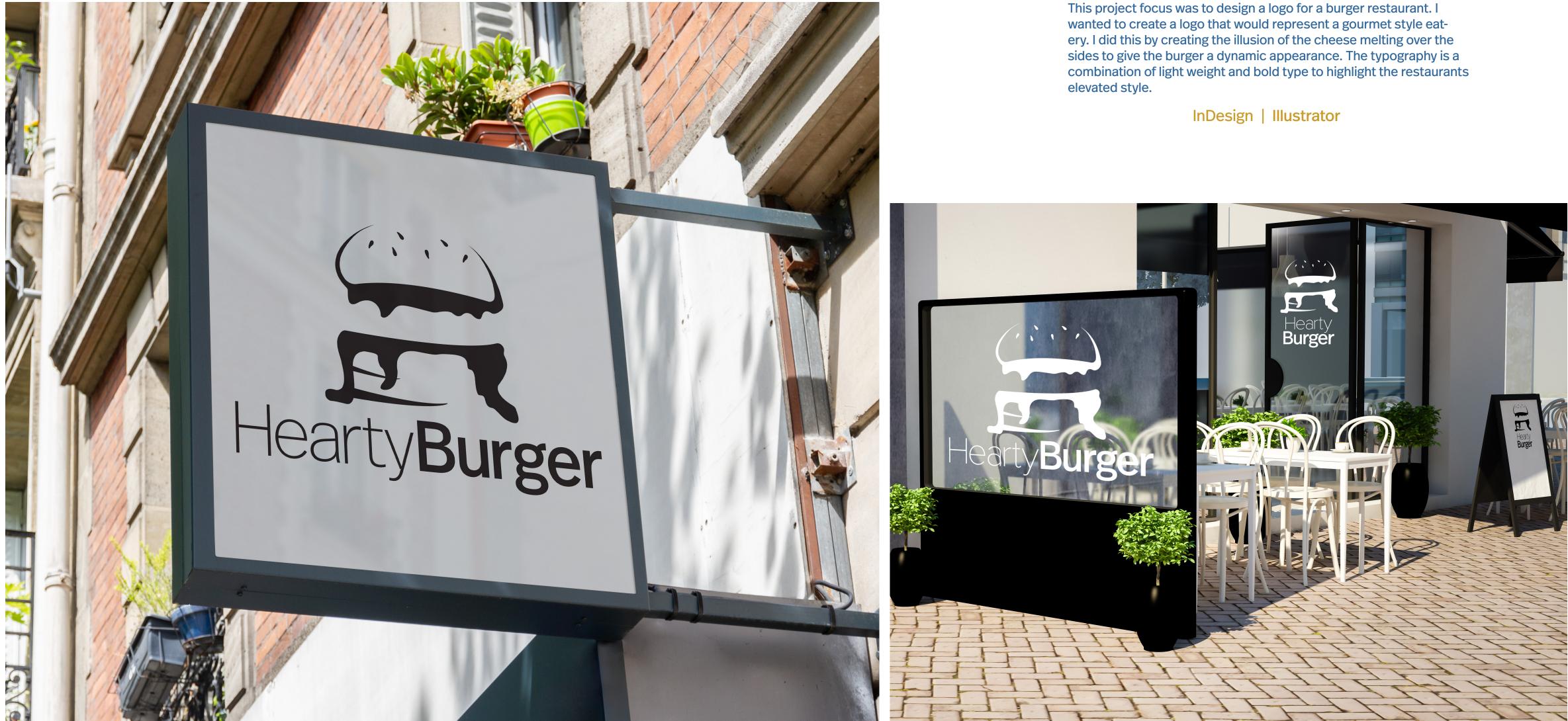














This project focus was to design a logo for a burger restaurant.







PROMOTIONAL POSTER





The goal for this project was to compose a promotional poster for a local book store. I wanted to demonstrate the power of imagination and by doing so I came up with a fairytale concept and composed a fantasy image. I wanted to create a book sale poster that had more than just books in it, something fun and playful.

Photoshop | InDesign





FALL USED BOOK SALE

All Day Sale **TWO BIG DAYS** August 9 — August 10

Escape Fiction Books 3240 Triangle Dr SE Salem, OR 97302

READING IS DREAMING WITH YOUR EYES OPEN.























PHOTO COMPOSITE



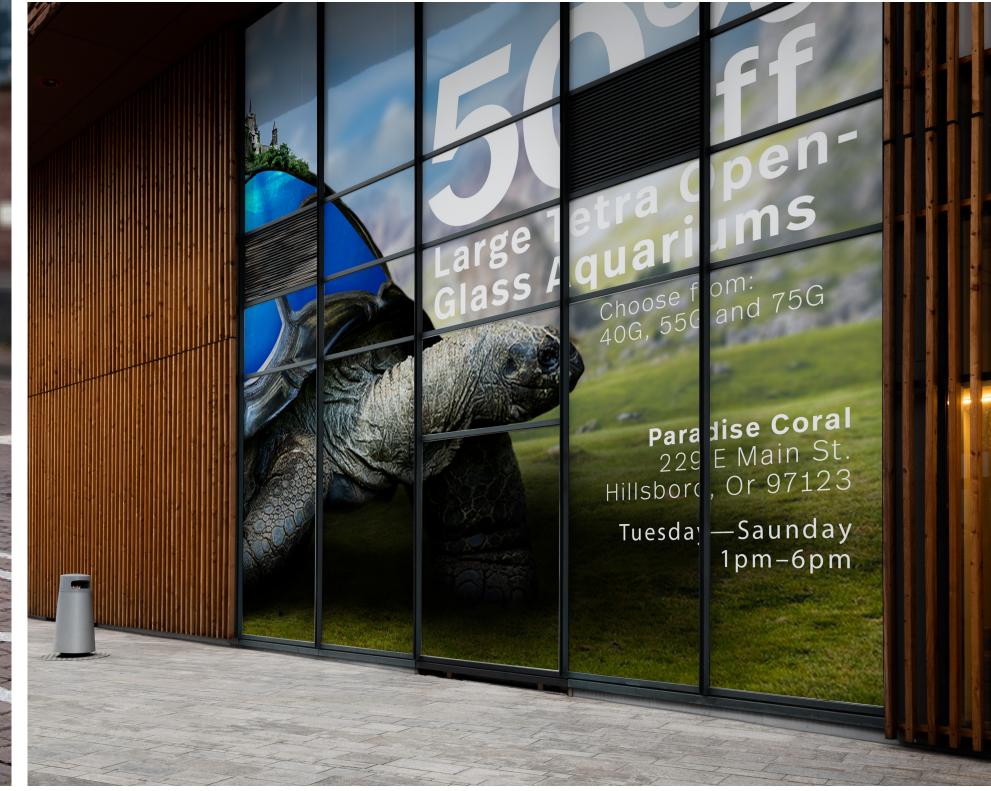






Photo composites are one of my most favorite types of work to do. I enjoy creating surreal environments using ordinary photos. Using open source images from pixabay I gather multiple images that catch my interest depending on the concept I am working to create. I choose elements from each photo to piece together creating a new fun and dynamic image.

Photoshop



DAVID MORAGA | PORTFOLIO 2021



20











PHOTO COMPOSITE

























CREDITS Adobe Stock Pixabay



moragagraphics@gmail.com www.moragagraphics.com

