

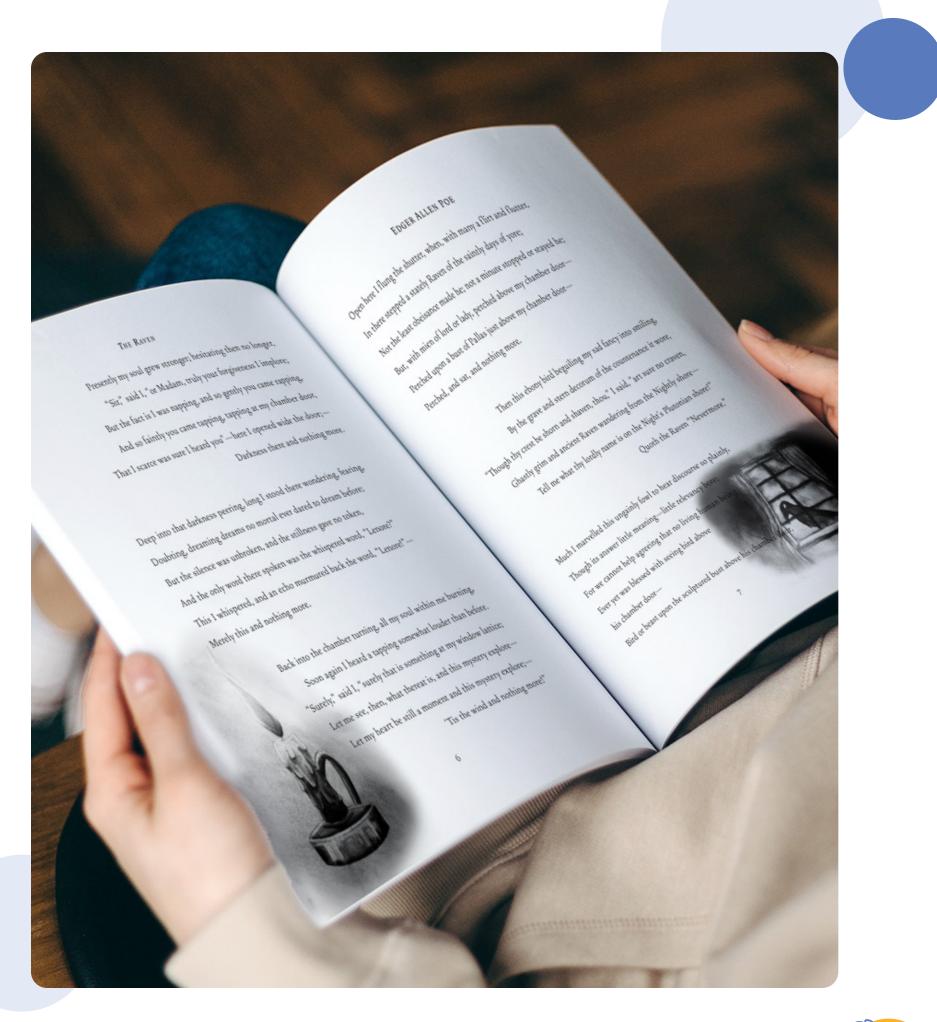




### Layout & Illustrations | 2020

This project originally started as a simple book cover. However, it later branched out into a booklet full of illustrations. I did each drawing by hand in charcoal. Then, I placed them into the layout to help tell the narrative written by Poe. Each drawing tells a story that fits into the narrative of the poem.

*"The Raven"* by Edgar Allan Poe was the first poem I illustrated for. The poem is deep and explores many mature themes such as death and grief. I hoped to reflect those themes through my drawings. I had the drawings be without color to reflect the more lifeless and dark themes.





**Illustrative Poems** 

#### THE RAVEN

With such name as "Nevermore."

But the Raven, sitting lonely on the placid bust, spoke only That one word, as if his soul in that one word he did outpour. Nothing farther then he uttered-not a feather then he fluttered-Till I scarcely more than muttered "Other friends have flown before-On the morrow he will leave me, as my Hopes have flown before." Then the bird said "Nevermore."

Startled at the stillness broken by reply so aptly spoken, "Doubtless," said I, "what it utters is its only stock and store Caught from some unhappy master whom unmerciful Disaster Followed fast and followed faster till his songs one burden bore-Till the dirges of his Hope that melancholy burden bore Of 'Never-nevermore'."

> But the Raven still beguiling all my fancy into smiling, raight I wheeled a cushioned seat in front of bird, and bust and door; Then, upon the velvt

#### EDGER ALLEN POE

sinking, I betook myself to linking Fancy unto fancy, thinking what this ominous bird of yore-What this grim, ungainly, ghastly, gaunt, and ominous bird of yore Meant in croaking "Nevermore."

This I sat engaged in guessing, but no syllable expressing To the fowl whose fiery eyes now burned into my bosom's core; This and more I sat divining, with my head at ease reclining On the cushion's velvet lining that the lamp-light gloated o'er, But whose velvet-violet lining with the lamp-light gloating o'er, She shall press, ah, nevermore!

Then, methought, the air grew denser, perfumed from an unseen censer Swung by Seraphim whose foot-falls tinkled on the tufted floor. "Wretch," I cried, "thy God hath lent thee—by these angels he hath sent thee Respite-respite and nepenthe from thy memories of Lenore; Quaff, oh quaff this kind nepenthe and forget this lost Lenore!" Quoth the Raven "Nevermore."



# Guided Pathways











# Icon design | 2021

Each icon in the set represents a specific degree track at Chemeketa Community College. They all needed to achieve instant recognition and connect with aspects of each unique degree track. The colors were chosen from both of the college's primary and secondary brand palettes. This project was collaborative and a group effort.

The goal of these icons was to be used on the Chemeketa Community College website for any students to choose a career pathway and to possibly be used beyond the web.

Chemeketa Pathways & Tracks Arts, Humanities & Communication Tracks in this pathway lead to degrees and careers in humanities, art, journalism, music, theater, philosophy, literature, languages, Overview graphic design, and digital arts. Agriculture, Industrial Technology & Skilled Trades Pathway Arts, Humanities & Communication Pathway N iness & Hospitality Tracks in this pathway lead to degrees, Business & Hospitality Pathway certificates, and careers in accounting, business management, business technology Education & Social Sciences Pathway and office administration, hospitality, and mergency Services & Publi afety Pathway Tracks in this pathway lead to degrees, certificates, and careers in education, early ng & Math (STEM childhood education, psychology, economics, anthropology, geography, history, political (i) science, and sociology.



# Health Professions & Wellness

Tracks in this pathway lead to degrees, certificates, and careers in nursing, dental assisting, dental hygiene, anesthesia technician, health information management, pharmacy technician, health-related occupations, community health education, exercise science, addiction



# Science, Technology, Engineering & Math (STEM)

Tracks in this pathway lead to degrees, certificates, and careers in engineering, drafting, computer science, computer information technologies, electronics, mathematics, biology, chemistry, geology, and physics.





#### **Guided Pathways**









the poster digital with added color. I selected type making the drawing more natural. The apple features a tree growing out of it to draw attention

## Poster Layout | 2020



FAIRY TALE COLLECTION ster," said they, "has poisoned and mortally wounded the very strongest man among us, by ster, said they, has poisoned and mortally wounded the very strongest ma snapping at him and just breathing on him! Are we, too, to risk our lives?"

They took counsel as to what they ought

destroyed. For a long time everything seemed ro

found an expedient. "My opinion," said he, "is

pay for this barn, and whatsoever corn, straw

owner, and then burn down the whole buildi

will have to endanger his life. This is no t

owl was miserably burnt. Let any one

would be ill applied."

All agreed with him. So they set f

1 47

#### 46 THE OWL

and went quite boldly into the granary and looked round him.

When, however, he saw the strange grim creature with his own eyes, he was no less terrified than the servant had been. With two bounds he sprang out, ran to his neighbours, and begged them imploringly to lend him assistance against an unknown and dangerous beast, or else the whole town might be in danger if it were to break loose out of the barn, where it was shut up. A great noise and clamour arose in all the streets, the townsmen came armed with spears, hay-forks, scythes, and axes, as if they were going out against an enemy: finally, the senators appeared with the burgomaster at their head. When they had drawn up in the market- place, they marched to the barn, and surrounded it on all sides. Thereupon one of the most courageous of them stepped forth and entered with his spear lowered, but came running out immediately afterwards with a shriek and as pale as death, and could not utter a single word. Yet two others ventured in, but they fared no better. At last one stepped forth; a great strong man who was famous for his warlike deeds, and said, "You will not drive away the monster by merely looking at him; we must be in earnest here, but I see that you have all tuned into women, and not one of you dares to encounter the animal." He ordered them to give him some armour, had a sword and spear brought, and

armed himself. All praised his courage, though many feared for his life. The two barndoors were opened, and they saw the owl, which in the meantime had perched herself on the middle of a great cross-beam. He had a ladder brought, and when he raised it, and made ready to climb up, they all cried out to him that he was to bear himself bravely, and commended him to St. George, who slew the dragon. When he had just got to the top, and the owl perceived that he had designs on her, and was also bewildered by the crowd and the shouting, and knew not how to escape, she rolled her eyes, ruffled her feathers, flapped her

wings, snapped her beak, and cried, "Tuwhit, tuwhoo," in a harsh voice. "Strike home! strike home!" screamed the crowd outside to the valiant hero. "Any one who was standing where I am standing," answered he, "would not cry, strike home!" He certainly did plant his foot one rung higher on the ladder, but then he began to

tremble, and half-fainting, went back again. And now there was no one left who dared to put himself in such danger. "The mon-

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# Fairy Tale Booklet

said to him, "Poor man, I pi charge of it and make it happy The man said, "Who art the "I am God." "Then I do not desire to have the and leavest the poor to hunger." Thus apportions riches and poverty. He turned Then the Devil came to him and sa godfather for thy child, I will give him gold

\*5



The Owl WO or three hundred years ago, when people were far from being so crafty and cunning as they are now-a-day, an extraordinary event took place in a little town. By some mischance one of the great owls, called horned owls, had come from the neighbouring woods into the barn of one of the townsfolk in the night-time, and when day broke did not date to venture forth again from her retreat, night:time, and when day broke did not dare to venture forth again from her refre for fear of the other birds, which raised a terrible outery whenever she appeared. rear of the other pirds, which raised a terrible outery whenever she appeared. In the morning when the man-servant went into the barn to fetch some straw, In the morning when the man-servant went into the parn to reten some straw, he was so mightily alarmed at the sight of the owl sitting there in a corner, that he ne was so mightily alarmed at the signt of the owl sitting there in a corner, that he had never ran away and announced to his master that a monster, the like of which he had never that a monster that a monster that a monster that a monster the like of the had never the signed to his master that a monster that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the signed to his master that a monster the like of the had never the had neve ran away and announced to his master that a monster, the like of which he had never set eyes on in his life, and which could devour a man without the slightest difficulty. s sitting in the part, roning its eyes about in its nead. «I know you already" said the master, "you have courage enough to chase a black-I know you already, said the master, you have courage enough to chase a black bird about the fields, but when you see a dead hen lying, you have to get a stick before you was sitting in the barn, rolling its eyes about in its head. pred apour the rickes, but when you see a dead hen lying. You have to get a stick before you go near it. I must go and see for myself what kind of a monster it is," added the master.



Fairy tales are not what they used to be. They were once very dark and very creepy. My goal for this project was to design drop caps that were true to the original tales.

The drop caps were used in a book as a collection. The type was added to compliment the drop caps. I used a heavier font to bring unity and balance to each page and to ensure the words aren't overwhelmed by the illustrations. The reading experience was my top priority. Each drop cap is illustrated digitally and represents each story in a unique way.

# Page Layout | 2020











The Little Mermaid

AR out in the ocean, where the water is as blue as the prettiest cornflower and as clear as crystal, it is very, very deep: so deep, indeed, that no cable could sound it, and many church steeples, piled one upon another, would not reach from the ground beneath to the surface of the water above. There dwell the Sea ng and his subjects. We must not imagine that there is nothing at the bottom of the sea but bare yellow nd No. indeed for an shie cand arous she sees notes downee and along the location of the sea but bare yellow

#### GODFATHER DEATH 18

Then the Devil came to him and said, "What seekest thou? If thou wilt take me as a godfather for thy child, I will give him gold in plenty and all the joys of the world as well."

The man asked, "Who art thou?"

"I am the Devil."

"Then I do not desire to have thee for godfather," said the man; "thou deceivest men and leadest them astray."

He went onwards, and then came Death striding up to him with withered legs, and said, "Take me as godfather."

The man asked, "Who art thou?"

"I am Death, and I make all equal."

Then said the man, "Thou art the right one, thou takest the rich as well as the poor, without distinction; thou shalt be godfather." Death answered, "I will make thy child rich and famous, for he who has me for a friend can lack nothing." The man said, "Next Sunday is the christening; be there at the right time." Death appeared as he had promised, and stood godfather quite in the usual way.

When the boy had grown up, his godfather one day appeared and bade him go with him. He led him forth into a forest, and showed him a herb which grew there, and said, "Now shalt thou receive thy godfather's present. I make thee a celebrated physician. When thou art called to a patient, I will always appear to thee. If I stand by the head of the sick man, thou mayst say with confidence that thou wilt make him well again, and if thou givest him of this herb he will recover; but if I stand by the patient's feet, he is mine, and thou must say that all remedies are in vain, and that no physician in the world could save him. But beware of using the herb against my will, or it might fare ill with thee."

It was not long before the youth was the most famous physician in the whole world. "He had only to look at the patient and he knew his condition at once, and if he would recover, or must needs die." So they said of him, and from far and wide people came to him, sent for him when they had any one ill, and gave him so much

money that he soon became a rich man. Now it so befell that the King became ill, and the physician was summoned, and was to say if recovery were possible. But when he came to the bed, Death was standing by the feet of the sick man, and the herb did not grow which could save him.

"If I could but cheat Death for once," thought the physician, "he is sure to take it ill if I do, but, as I am his godson, he will shut one eye; I will risk it."

He therefore took up the sick man, and laid him the other way, so that now Death was standing by his head. Then he gave the King some of the herb, and he recovered and grew healthy again. But Death came to the physician, looking very black and angry, threatened him with his finger, and said, "Thou hast overreached me; this time I will pardon it, as thou art my godson; but if thou venturest it again, it will cost thee thy neck, for I will take thee thyself away with me."

Soon afterwards the King's daughter fell into a severe illness. She was his only child, and he wept day and night, so that he began to lose the sight of his eyes, and he caused it to be made known that whosoever rescued her from death should be her husband and inherit the crown. When the physician came to the sick girl's bed, he saw Death by her feet. He ought to have remembered the warning given by his godfather, but he was so infatuated by the great beauty of the King's daughter, and the happiness of becoming her husband, that he flung all thought to the winds. He did not see that Death was casting angry glances on him, that he was raising his hand in the air, and threatening him with his withered fist. He raised up the sick girl, and placed her head where her feet had lain. Then he gave her some of the herb, and instantly her cheeks flushed red, and life stirred afresh in her.

When Death saw that for a second time, he was defrauded of his own property, he walked up to the physician with long strides, and said, "All is over with thee, and now the lot falls on thee," and seized him so firmly with his ice-cold hand, that he could not resist, and led him into a cave below the earth. There he saw how thousands and thousands of candles were burning in countless rows, some large, others half-sized, others small. Every instant some were extinguished, and others again burnt up, so that the flames seemed to

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#### FAIRY TALE COLLECTION 19





OREGON WINE

# **Groove**



MIDNIGHT MANIA

16.9 FL OZ/500mL





OREGON WINE

# Love Groove



SIMPLY STRAWBERRY



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# Package Design | 2021



Love Groove









## Portland, Oregon **Family Owned** Farm-to-barrel brew Since 2001

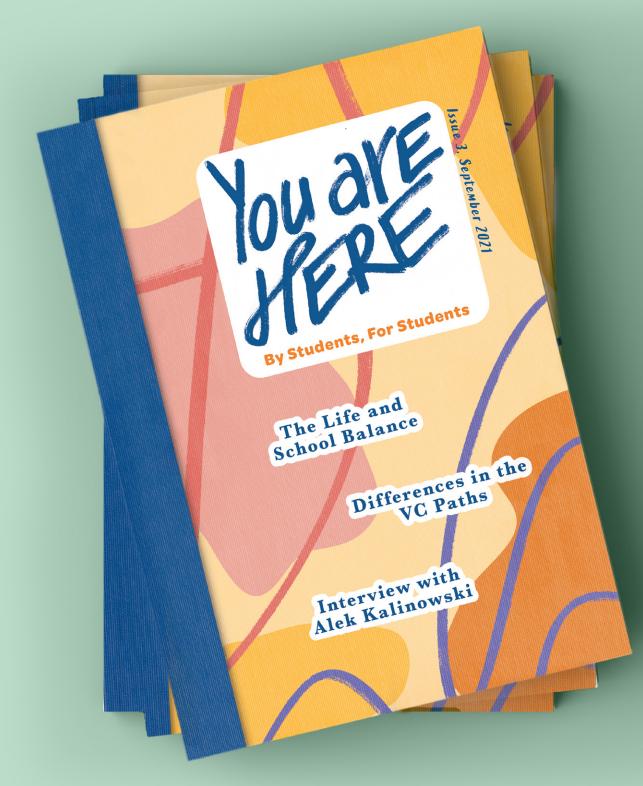
**GOVERNMENT WARNING: (1)** ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH **DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE** A CAR OR OPERATE MACHINERY, AND MAY

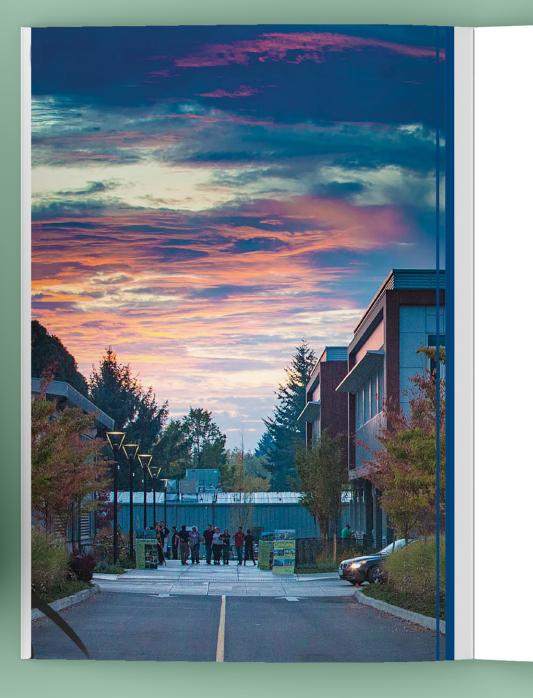
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**BEST BEFORE:** 12/31/2021

# 6 You are Here





# Letter from the Editor

Greetings and welcome to the third edition of You Are Here, a magazine by students, for students.

Like a journal being passed from parent to child, this magazine is a collection of students' experience and wisdom. We want new students to have this experience and wisdom. You will find some amazing guidance throughout these pages. The writers have gone through so much as students here, and it can be assured that you reading their words will get you through this program on top. This magazine is meant to assist new students and help them through their new journey in the Visual Communications program. There are many types of people in this program. From artists to filmmakers and graphic designers to photographers, this journal is for you.

There is a good chance that you are nervous about starting this program as a fresh recruit, but every single person in this program has been where you are now. We are all here for you, and you will find that we are the most supportive and collaborative community around. You will make amazing friends and form new bonds.

We have gone through some hard times recently. Most of us got to experience school during a pandemic, which we probably can all agree is quite different. Hopefully, you get to experience our community in person. If not, know we have ways to get through this. No matter how you are learning, you will love this program and the people involved. This magazine will still be effective whether you are Online or in person. Just remember that you are here, and you should make the most of it. Have faith that you will not regret your decision to start this new chapter in your life. We hope you get some valuable information and enjoy.

Good Luck in your journeys,

Grace Martin

Letter from Editor

HER

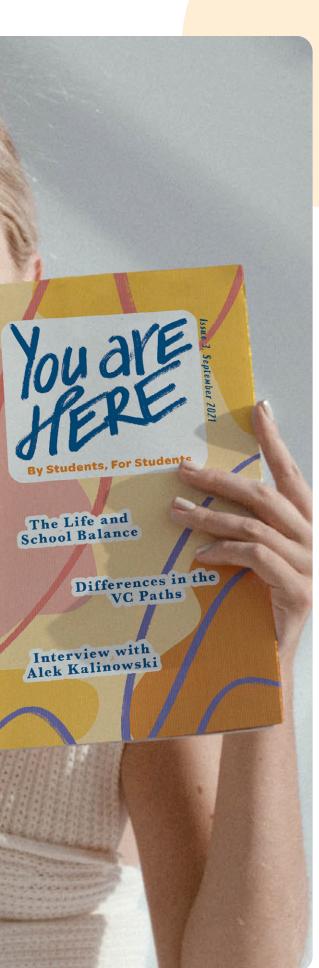
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# Page Layout | 2021

I worked with a team on this project, which made it a highly collaborative project. I was the editor in chief on this project. It was my job to keep everyone on task while meeting our deadlines. This is the 3rd edition of the *You are Here* magazine. It is for students and is written and designed by students. It is full of advice and is outstanding for anyone interested in graphic design.

The idea behind our design was to have it resemble a journal, something like a parent would hand down to their children. I added doodles to make it look like someone had been using it. The magazine had to be friendly in appearance while also catch the attention of people who aren't exactly known to have the best attention spans (students).

365.4723 | 4000 Lancaster Dr. NE, Salem, OR 9736 In/titleix | U.S. Department of Education, Office for Civil Rights 3rd Avenue #750, Scattle, WA 98104, 206.607.1600. **visual** 





You are Here

# File Management BY KATIE HILDEBRANT

n today's age, we spend almost all of our time connected to a device in some way shape or form and with corona changing the way that our day to day lives function, organization and file management is more important than ever before. Having a clearly laid out management system can seem very daunting at first, but don't worry, we have some tips and tricks that can get you started on your path to the cleanest desktop you've ever seen!

DON'T BE AFRAID OF FOLDERS When it comes to file management, folders are the backbone of any strong management system. I mean, without folders we would just be looking at a bunch of random files all over the place. A great starting place is to make one starter folder that you put everything into, otherwise known as a root folder. From there you can nest files and folders within the primary root folder and expand further. Make sure that you choose a hierarchy that makes sense. Most people will either organize by topic or date in which the file was created. Pick whatever makes sense to you. Don't create some weird abbreviation method that you're going to forget. The last thing you want is to be sorting through your folders in a few months wondering where everything is because none of the folder names make sense.

#### FOLLOW NAMING CONVENTIONS

You

ARE HERE

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File Management

Every operating system has different rules and regulations for what they allow in file names but here is a pretty standard list of things you should avoid in file names:

#### SPACES

Operating systems, such as Unix, will blatantly not allow spaces in file names, and if you want to branch into web design, this is going to be very important as you want every operating system to recognize your work. While this is fading out of being a problem, it still exists on certain systems and is something that should generally be avoided. A good work around is using underscores (ex. example\_file\_name.pdf)

#### CAPITAL LETTERS

This is another one of those things that certain operating systems hate, though it is not nearly as common as issues with spaces. However, it is still considered a best practice in file naming and it's smart to stick with it as weird as it may look

#### SPECIAL CHARACTERS

Windows is notorious for its notorious pop up windows screaming at you if you try to add any symbols into your file names, simply avoid using things other than an underscore and you will be in the clear.

#### STAY CONSISTENT

There's nothing worse than spending the time to set up your system, forgetting to use it and then having to sort everything all over again. The easiest way to avoid this is to file as you go. Don't even let yourself have the option of saving it to anywhere other than its designated folder. After all, practice makes perfect and the sooner you can get into the habit of good organization, the better!

# VC Student Policies & Resources

#### **THIS IS YOUR PROGRAM**

We appreciate the time and energy you spend here every day. We want you to feel at home here while maintaining a respectful learning and working environment.

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- First come, first serve
- Bring your own lock and name tag
- Do NOT place any stickers or decals inside or outside the lockers
- · Clean out your locker at the end of the year

#### **COMPUTER LABS**

- No food or drink outside of the designated areas.
- No playing music out loud.
- No personal projects while using the computers
- No playing games on the computers unless related to a VC class
- Do not touch the screens; not touch screens
- Do not swivel the computer screens

#### OPEN LAB

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Open lab hours will be posted on the lab door each term. Classes always have priority. | Call 503-399-6263 or check our Facebook Group to check when the open lab hours.

No freelance or outside work can be produced with Chemeketa equipment or software.

The computers are available, first-come, first-serve. For your own digital safety, make sure to log off

VC Room Names & Ni	umbers
VC Faculty Offices	4/221
Linder Lecture Hall	4/225
Luba Lab (primary Mac lab)	4/229
Ansel Lab (photo Mac lab)	4/231C
Photo Studio	4/231D
VC Commons	4/231
VC Studio	4/231B

**COMPLETING WORK AT HOME** 

You may work on your home computer, however

all Windows-to-Mac file transfers are your respon-

sibility. Non-Adobe Fonts typefaces installed on

your computer will not automatically travel with

your files. Any fonts or software that you bring in

from any outside source must be fully licensed to

you. Stock photos are avalible. With covid, if you

lack a personal computer, one can be barrowed.

#### PRINTERS

We have a color laser printer for your use. This operates on a prepaid debit system through your Chemeketa student account. You add funds to your account and log in to access those funds.

#### PRINTING ON CAMPUS

A color laser printer is available to all VC students. Located in the VC commons, bldg 4, room 231. Library printers and scanners, available to all students. Located in bldg 9. Copy Center printing and special services. Located in bldg 43.

#### STUDENT ETIQUETTE

- Be respectful and courteous.
- Give honest advice if solicited, and please don't be rude or wishy-washy.
- Keep your area clean
- · Lower your phone volume for calls or alarms.

#### VC COMMONS ETIQUETTE

- Clean up after yourself.
- Recycle scraps of paper and board.
- Put away tools and materials promptly BEFORE running to class.
- Microwave, refrigerator, and coffee maker are all available for your use. Keep them clean!

Refrigerator is cleaned out every Friday. The Commons tables are available for eating as well as working on projects.

#### SMART PHONES

During class, no texting; no calls; no app use; no exceptions. Step into the hall if you must take a call. Otherwise, keep them in your pocket, bag, or locked. They are a distraction from learning



#### **S**USTAINABILITY

only when necessary.

#### SECURITY CAMERA

No, Big Brother is not watching you. We've installed security cameras in the lab for the protection of personal and college materials and equipment. The cameras are not actively monitored nor connected to the college network. Footage is reviewed when an incident is reported to Visual Communications, or at the discretion of VC faculty and staff.

#### CHILDREN

Day care conflicts and no-school days often mean a choice of missing class or bringing your kids with you. Please clear this with individual instructors if it is during class time. For lab times, including evenings and weekends, your children are welcome if they are quiet and with you at all times.

#### STUDENT PROJECTS

Instructors may keep digital files or print copies of your work for display, VC marketing purposes, class



Everyone has the responsibility to use resources wisely. Recycle everything possible that you can't reuse. Throw away only non-recyclable trash. Print

**VC** Policies & Resources

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## Illustrations | 2021

My goal was to make a light-hearted comic excited about. Using the format of comics to illustrate stories is one of my passions!

that can be used individually or as a single everything to give the comic a unique style.









The project was to design five stickers to promote an event or cause. I chose BookWorm, which is something my local library used to do every summer. It is a program that encourages kids to read. I experienced the BookWorm program as a kid, so I had a strong attachment to the program and was excited to work with them.

Each sticker is inspired by imagination coming to life through books. The worm is the mascot of the program and helped kids relate more to the library. My goal for these stickers was to gain kid's interest with bright colors and fun illustrations. They will promote the cause and gave the program more attention.



# Illustrations | 2021



**BookWorm** 





### Album | 2021

The cover features illustrations by me. The album Smoke and Mirrors features themes like illusions, human flaws, and mistrust. I created an illustration to reference how society holds lofty views of a justice system even though we are only human. Therefore, I created a character out of justice to humanize her. I also accomplished my goal of bringing a more human element to the idea of justice we have created.

I created a digital cover as well to show a more modern version. The layout was modified to adapt to the different media. IMAGINE DRAGONS

SMOKE + MIRRORS

SIDE A

7. Trouble (3:12) 8. Summer (3:38) 9. The Fall (6:06) 10. Thief (3:47) 11. The Unknown (3:24) 12. Release (3:28)





**Album Cover** 







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+







PLAYING FROM ALBUM Smoke + Mirrors

**▶**\_\_\_\_

. . .

Smoke + Mirrors Imagine Dragons

# Thank you for your Time!



I am a designer who is versatile. I specialize in illustrations and will try new strategies to solve a problem.

I may be a new designer, but I am ready to branch out and start a new adventure. I love trying new things, which is why I work a lot with traditional mediums. The design industry can be very digitized, so it never hurts to go out and work with your hand.

While growing up, I found myself drawn to comics and other artist media. My designs have definitely been influenced by that aspect of my life. My designs are illustration-based. Type can be added to the illustrations I have made. I also have a love for fine art and photography.



541.974.679 gracea.design contactgracea@gracea.design

