

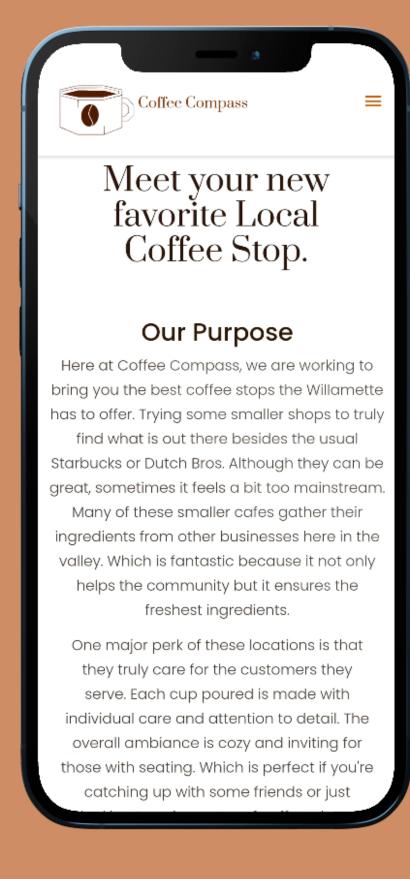
Katie Baker

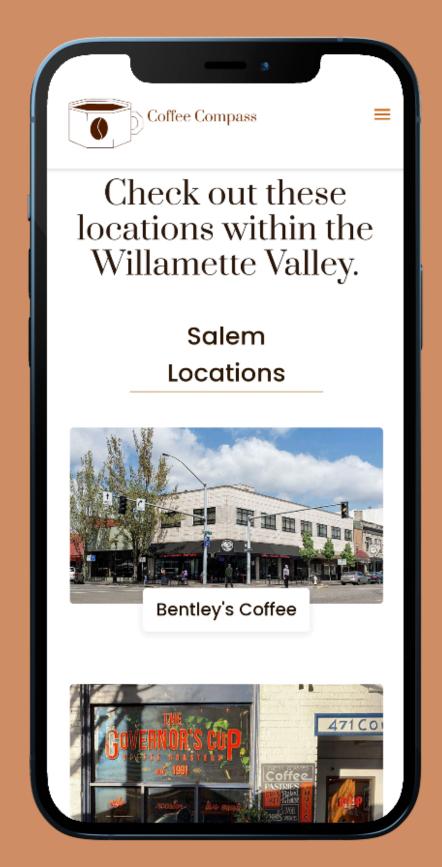
Hi I am a front end web developer. I currently reside in Albany, which is where I have lived most of my life. I have many great memories here, most of which consists of the time I spend with my two nephews. It is a great town to be in, but I do hope to explore more of what the world has to offer. I love having opportunities to learn and experience new things.

Part of what excites me about web design is knowing that there are many ways to solve a single problem. Being able to combine web standards with my own style to then create something for people to then utilize. The web is forever changing and I appreciate that there will always be an opportunity to learn something new.







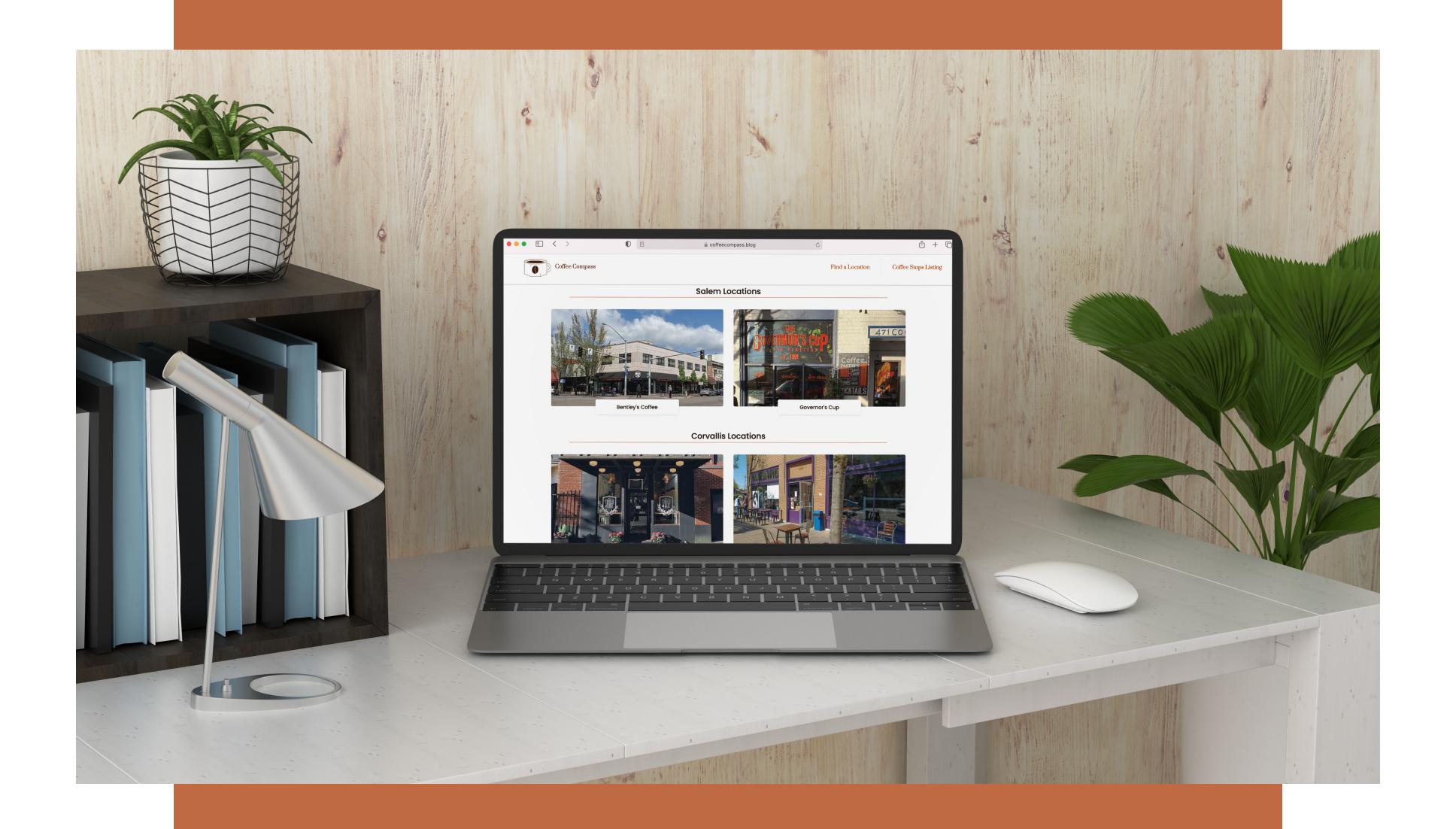


Coffee Compass

WEB DESIGN

This website was built knowing that there are dozens of places to get a cup of coffee. There are a number of hidden gems that offer great service and some of the best flavors that have yet to be discovered. Most people search for the nearest Starbucks or Dutch Bros location because that is comfortable and what they know. This is where Coffee Compass comes in. Coffee Compass offers recommendations on coffee shops ranging from Salem to Corvallis, Oregon. Each location has been tested to make sure it is worth the trip. Coffee Compass takes out the guesswork and expands customers' selections.

HTML CSS Adobe Illustrator Adobe Photoshop Photography







Simply Sweet Cakery WEB DESIGN ADOBE XD

This is a redesign of Simply Sweet Cakery's existing website. They bake custom cakes for a variety of events as well as offer additional desserts for those events. I was inspired by their work and wanted to create a website that would better suit their brand. I stayed true to their original branding including their logo and color palette, but I did decide on a different type-face pairing to bring a more elegant feel to the overall website.

I simplified the website architecture to create a primary navigation to increase accessibility as well as comfort for users. I enjoyed being able to use Adobe XD this project as it allowed me to change the layout multiple times with ease before deciding on my final layout.



Simply Sweet Cakery believes that cakes, cupcakes, and desserts, should be as delicious as they look We have come up with delicious flavor combinations that you and your guests are sure to love!

Cake Flavor combinations with Buttercream



Cake Flavor combination with Mousse



Simply Strawberry

Vanilla cake filled with whippe strawberry mousse

Strawberry Cream

Strawberry cake filled with whipped strawberry mousse

Simply Chocolate

Chocolate cake filled with whipped chocolate mousse



Welcome to Simply Sweet Cakery

Simply Sweet Cakery was founded in 2010 by Brooke and her family. We are a custom order boutique bakery, we work with you one on one from start to finish, to make sure what you order is perfect, delicious, and enjoyed by you and your guests.

Our Story

Creating sweet treats for any occasion!

Simply Sweet Cakery prides itself on making beautiful and delicious

Creating sweet treats for any occasion!

Simply Sweet Cakery prides itself on making beautiful and delicious cakes for all occasions. Whether you know what you want, or need us to design something for you, simply sweet cakery is the perfect choice. We take all factors of your event into consideration when designing your perfect cake, cupcakes, or dessert. Our designers work with you one on one to choose the best flavors and style to compliment your special day.



FLAVORS



About

Flavors

Cakes

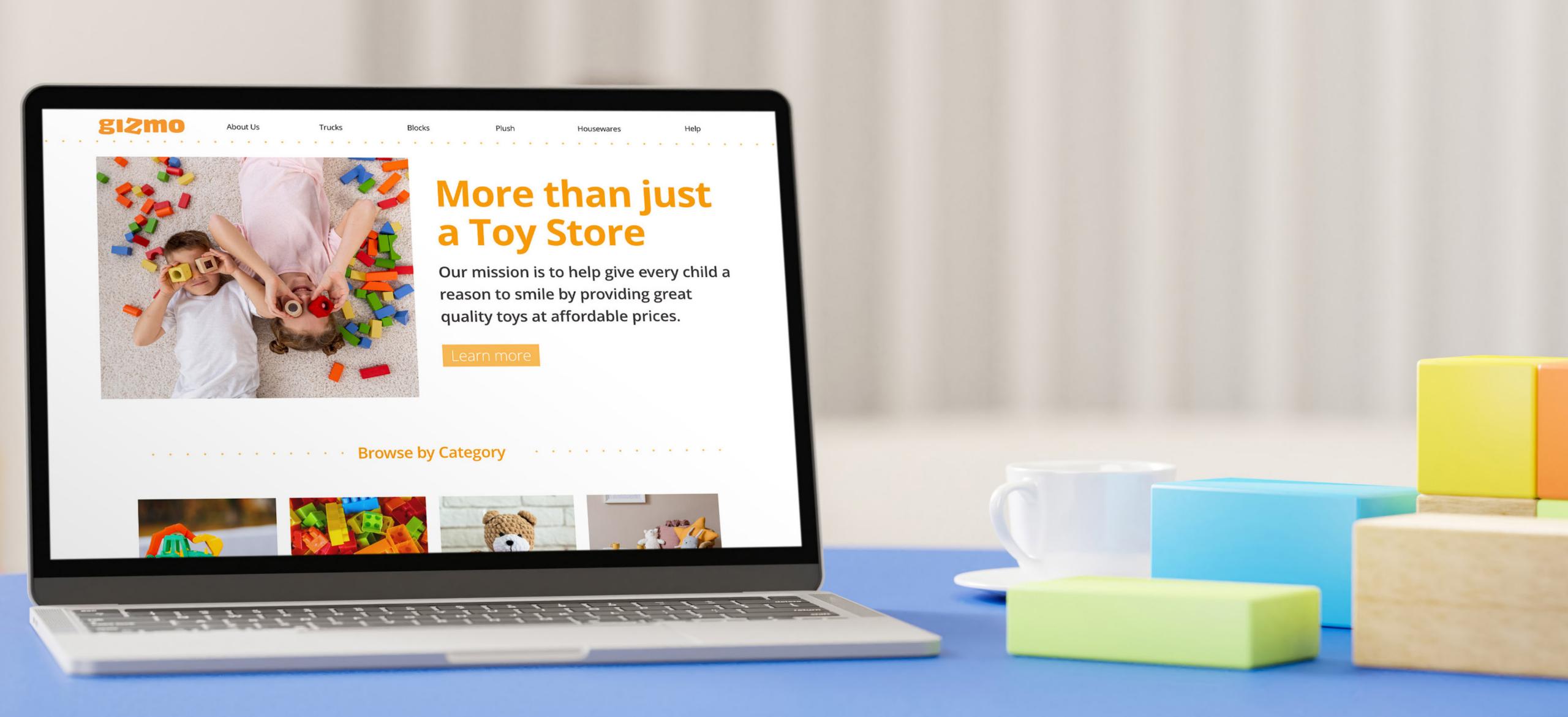
Cake Cups

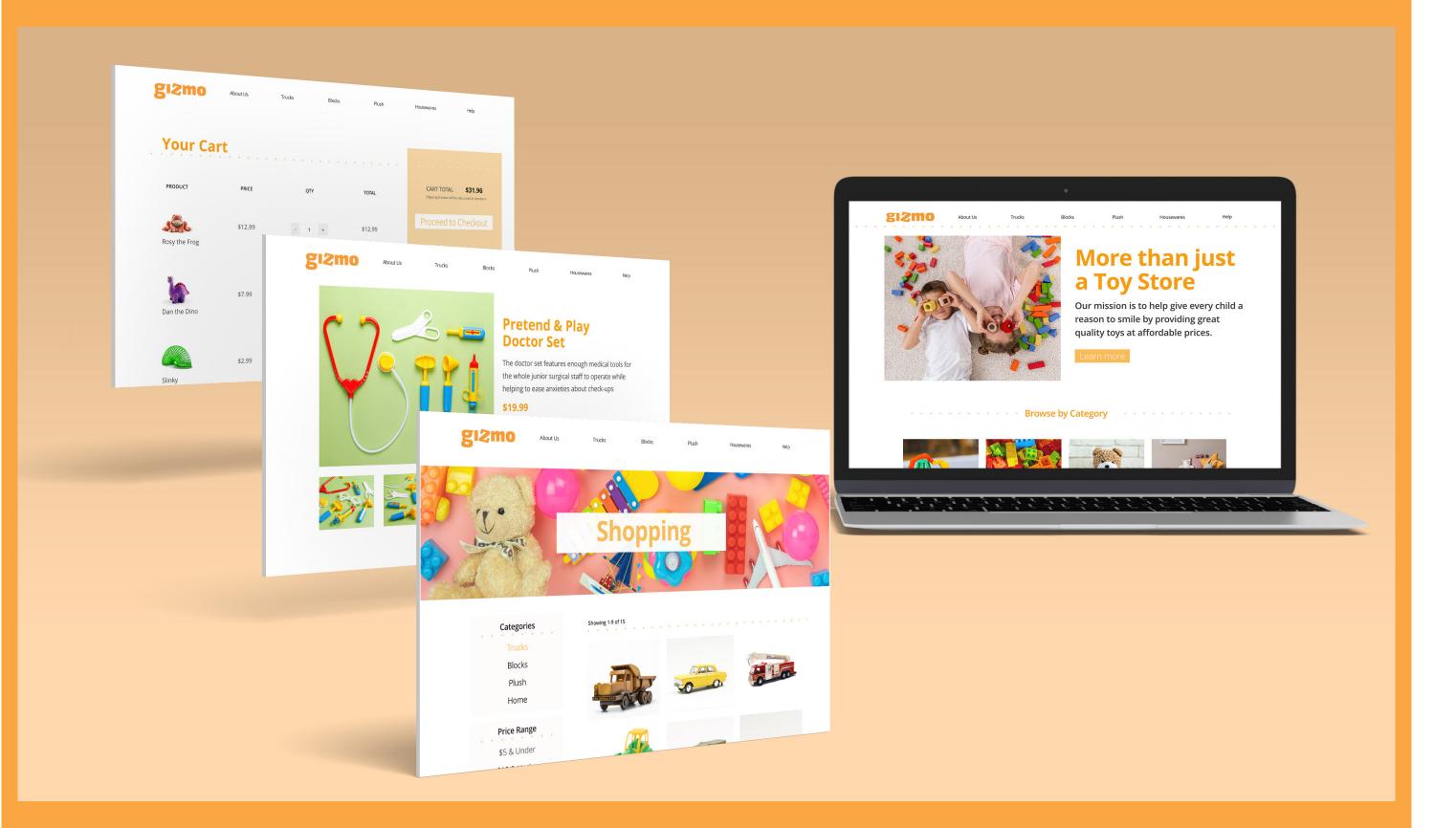
Desserts

Order

See What We Can Do!





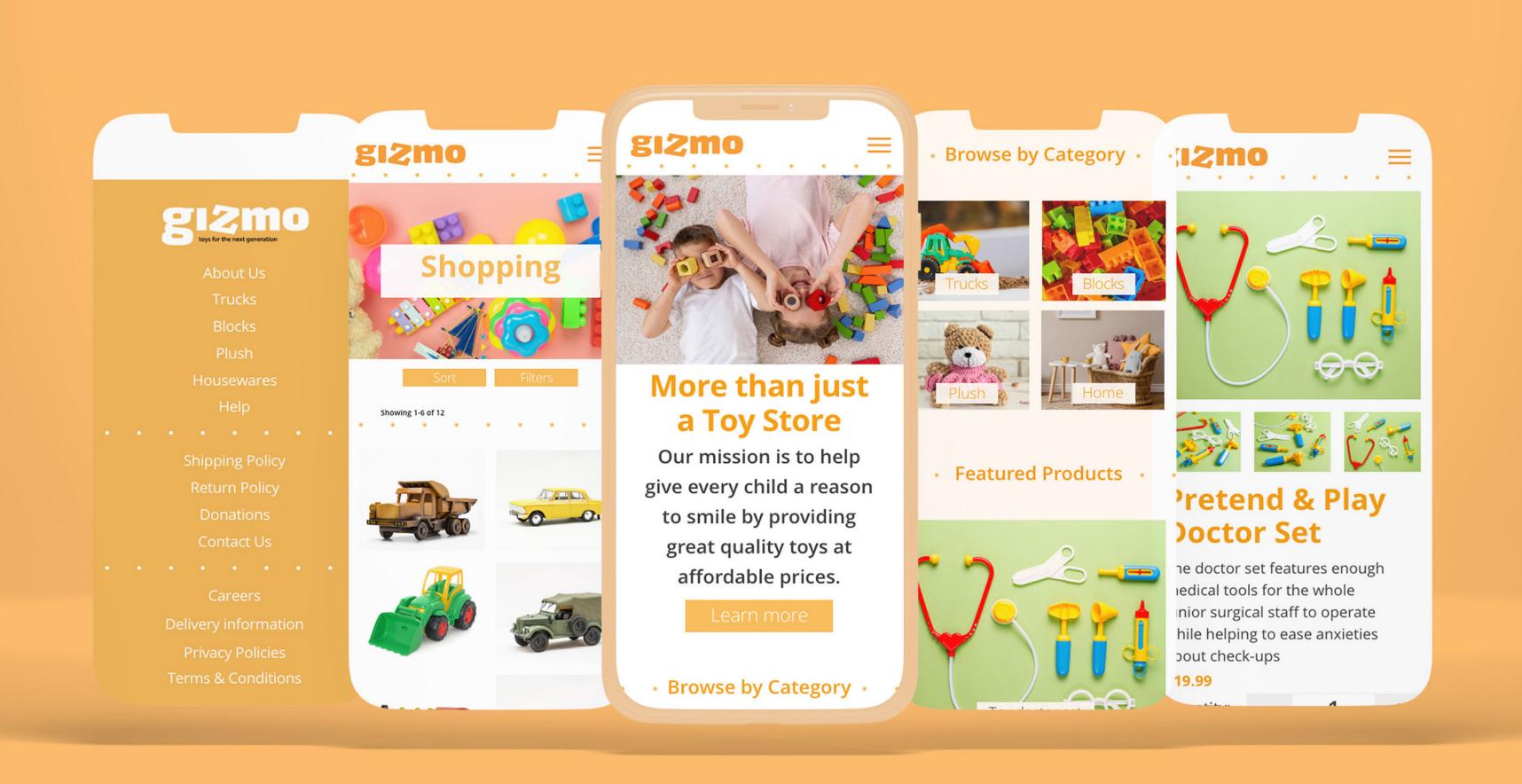


Gizmo Toy

WEB DESIGN | ADOBE XD

Gizmo Toys is a hypothetical toy company whose focus is on bringing kids happiness with the toys and programs they offer. This project is a redesign of my previous version. I wanted to create a website that aligned with the goals of this company while bringing feelings of joy and excitement to those who view it.

This website does work on mobile devices. I wanted to make sure to match the same energy the desktop version gives off since many people tend to shop online on their phones. I opted to use Adobe XD in the redesign of my site to expand my knowledge with the program.







Orange Theory

WEB DESIGN | ADOBE XD

Orange theory Nail Salon is a salon that is based in Orange County. I wanted to rebrand as well as redesign their website. I adjusted the hue or the orange they were originally using to a more pinked toned one. I did this so it would still suit their branding, but I wanted it to feel a bit more feminine. They do offer some services to males, but their predominant clients are female. I also touched on their copy writing. This was so it would come off more inviting, rather than cold or demanding.

CRAFTWORKS

TAN SERVICE OF THE CONTRACT ON

India Pale Ale

7.5% ABV 12 FL OZ 385ML

CRAFTWORKS

LAVISIEND EN SERVICE DE LA SER

Golden Brett Beer

6.5% ABV 12 FL OZ 385ML

CRAFTWORKS

FRS SINS MONS MONS

Golden Ale

5% ABV 12 FL OZ 385ML







Craftworks v

PACKAGE DESIGN

The Craftworks Beer project was one that offered up an opportunity to create labels for select flavors of their beers. This company is known for using locally sourced fruit and blending it into beers inspired by the great brewing traditions of the world. It aims to create something uniquely Oregonian. After many redesigns, I decided on my final design. These designs are meant to give a feeling of joy with the color palette and maturity with the use of the sans-serif typefaces.

Adobe Illustrator

Adobe Photoshop







Haworthia Zebra

The Haworthia is a miniature succulent native to South Africa, and is one of the easiest houseplants to care for. It is characterized by its architectural structure, typically solitary columns which form in layers, though this can differ widely between varieties and even within the same species. Haworthia are typically characterized by their rosette-shaped, tightly packed leafy clusters.







Bloom Box

PACKAGE DESIGN

Bloom Box is a company I came up with that sells and delivers plants. It's mission is to make plants easy to buy while setting customers up to keep their new plants thriving. It believes plants make life better, bringing an overall sense of joy. The incorporation of hand-rendered design features are to represent a friendlier, natural feeling. The goal was to develop a visual identity that conveys the characteristics of Bloom Box and also refers to the well-being and love for nature. Adding the leaf further adds style to the logo emphasizing the original theme.

Adobe Illustrator

Adobe Photoshop













Mama Rose

PACKAGE DESIGN

This is a concept for a small bakery that specializes in baking cookies. I based the logo on a spiraled meringue cookie that also loosely resembles a rose to go with the name. I chose to include three roses to represent a mother, the large center rose, with children, the two smaller roses. This was done to reinforce the idea of family and feelings of love and happiness. I went with a warm toned pink to further push the rose theme and feelings of love, but the design also works in black or white.

Adobe Illustrator

Adobe Photoshop



