

Katie Hildebrant Graphic Design

The Art is Long Book Cover and Layout Design



The Art is Long

Book Cover and Layout Design

I worked with the Chemeketa Press to design a cover for *The Art is Long: Primary Texts on Medicine and the Humanities*. Hoping to provide a reference point for both undergraduates and graduates alike, the book compiles primary texts throughout history and brings them into one easy to access collection. By using traditional printmaking techniques to produce the artwork for the cover, I was able to capture the concept of care and warmth that is synonymous with healthcare professions. This cover was published and will be available as a textbook through Chemeketa Community College in 2022.







You Are Here

Magazine and Editorial Design



You Are Here

Magazine and Editorial Design

You Are Here is an annual magazine that is published for Chemeketa Community College's first year Visual Communications students to give them a starting point within the program. Full of helpful articles written by students, it has become a staple within the VC program. For the third edition, I was tasked with the role of Editor in Chief. I was responsible for making sure the team was organized, on task, and working. All final decisions also had to come through me for approval. As a team we were able to craft a full-fledged magazine for these students to reference throughout their first year.







Chemeketa Press Textbook Catalog Catalog and Editorial Design



Textbook Catalog

Catalog and Editorial Design

I compiled an easy to reference catalog for the Chemeketa Press. The client was looking for something that faculty can easily refer to for a selection of offered textbooks. I wanted to push the spreads away from stereotypical catalog layouts. I arranged the necessary information in a visually appealing way that not only informs the instructors of the contents of the textbooks, but also gives them a glimpse at the cover content. Finding a way to combine such a wide variety of books and content was a challenging feat, but one that was very rewarding when it all came together!







Razzmatazz Album Cover Design



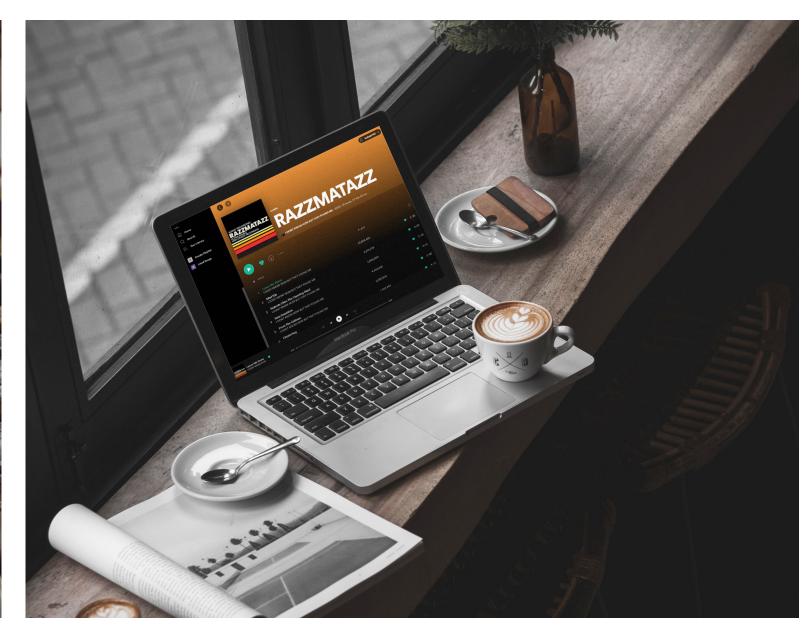
Razzmatazz

Album Cover Design

Faced with the task of needing to design new artwork for an existing cover, I chose to redesign the artwork for IDKhow's *Razzmatazz*. The musical duo is known for the overarching storyline that they have woven throughout their branding. The primary storyline is that they are time travelers who periodically pop up to make music together. The music is then found in "lost tapes". Wanting to play into this story, I was inspired by old home VHS tape sleeves and the bold (and sometimes questionable) design choices they used. Incorporating the simple color-striped motifs throughout their work, I created a fresh look for the *Razzmatazz* album!







Self Portraits

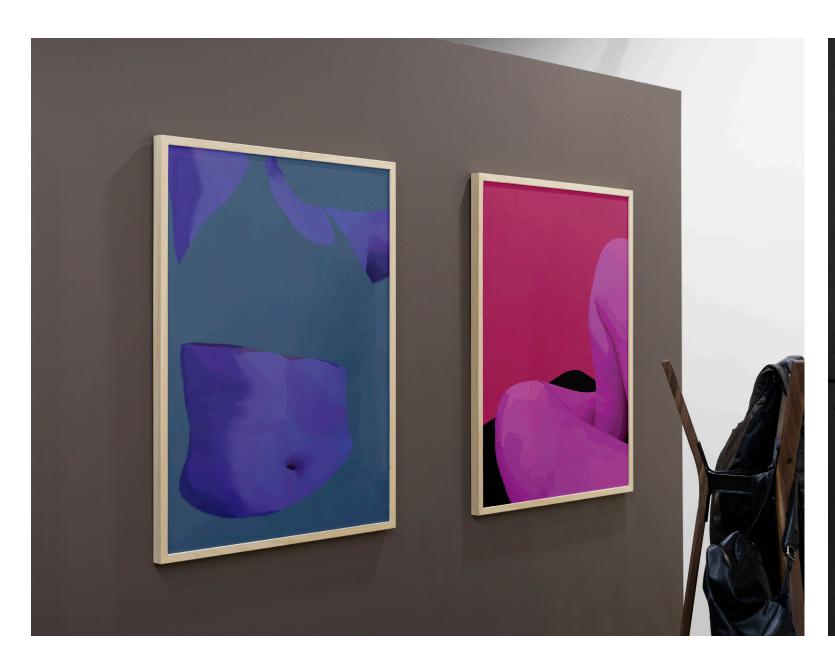
Digital Illustration



Self Portraits

Digital Illustration

Wanting to not only refine my personal style but also get more in touch with my personal self image, I chose to do a series of self portraits highlighting the different parts of my body that I am insecure about. Utilizing textural brushes and monochromatic color themes, I explored what it really meant to be me through a digital medium. Through this exploration I was able to not only find a style that I enjoyed working with digitally, but also started to myself in a more positive light. Being able to look at myself in a place other than the mirror really allowed me to see the things that I have disliked for so long as components on a canvas full of art.







Graphic Design Club



Logo Design

Graphic Design Club

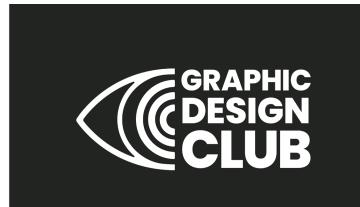
Logo Design

Needing their own form of personal branding to set themselves apart from the Visual Communications department, the Graphic Design Club at Chemeketa Community College contacted our program looking for a fresh design. Grouped with one other person, we worked to give the club a logo that gives them their own look, and still relates back to the program they came from. We used a salmon color that we derived for the "VC Orange" that was already established, and eye imagery came from the "visual" nature of a design club. Combining all of these things gave us a new, but not too different look for the club that can be used for years to come.













Birds Linocut Printmaking



Birds

Linocut Printmaking

What started as a way to show appreciation for my friends and peers, turned into one of the longest series that I have ever worked on. Back in high school, it was an end of the year tradition for all of the advanced placement studio art students to make five small art pieces for an art trade. We were all each assigned a classmate and then got to create what we felt was fitting for that person. I have always had a love for our aviary friends and decided to figure out what bird I thought best personified the person assigned to me. This ended up becoming an ongoing series for me, and I continue to add to it and share it with my friends.







In The Woods Digital Illustration



In the Woods

Digital Illustration

Growing up in the Pacific Northwest has given me a love and appreciation for the forest. A good chunk of my childhood was spent wandering the nearby woods. Whether that time was spent splashing in the creek or collecting various sticks and leaves to show my family, I look back on those memories fondly. There is something about all of the intricate communities coming together to form a functional ecosystem that really inspires me as a creative. It's only natural that I would end up illustrating a forest one day. This was a really fun piece to work on and was a nice distraction from the tedious typesetting that generally occupies my time.







Katie Hildebrant

Hello! My name is Katie Hildebrant and I am a graphic designer! I grew up in the heart of wine country in McMinnville, Oregon where I still currently reside. Growing up I was constantly drawing and making art, and fell in love with a variety of traditional mediums. However, it wasn't until I discovered digital art that my love for design really cemented itself. Fortunately, I had an amazingly supportive group of friends and family that really pushed me to pursue my passion.

I graduated with my Associates of Applied Science: Graphic Design from Chemeketa Community College. As a designer, I love any and all things book and editorial design-related. I also adore going back to my roots and producing fine art, particularly in the form of linocut prints! I am also a florist by trade!

Some other hobbies of mine include roller skating, playing instruments, taking care of my two geckos and occupying my annoying cats!

If you'd like to know more about me and my work, or would like to work with me, feel free to shoot me an email!





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