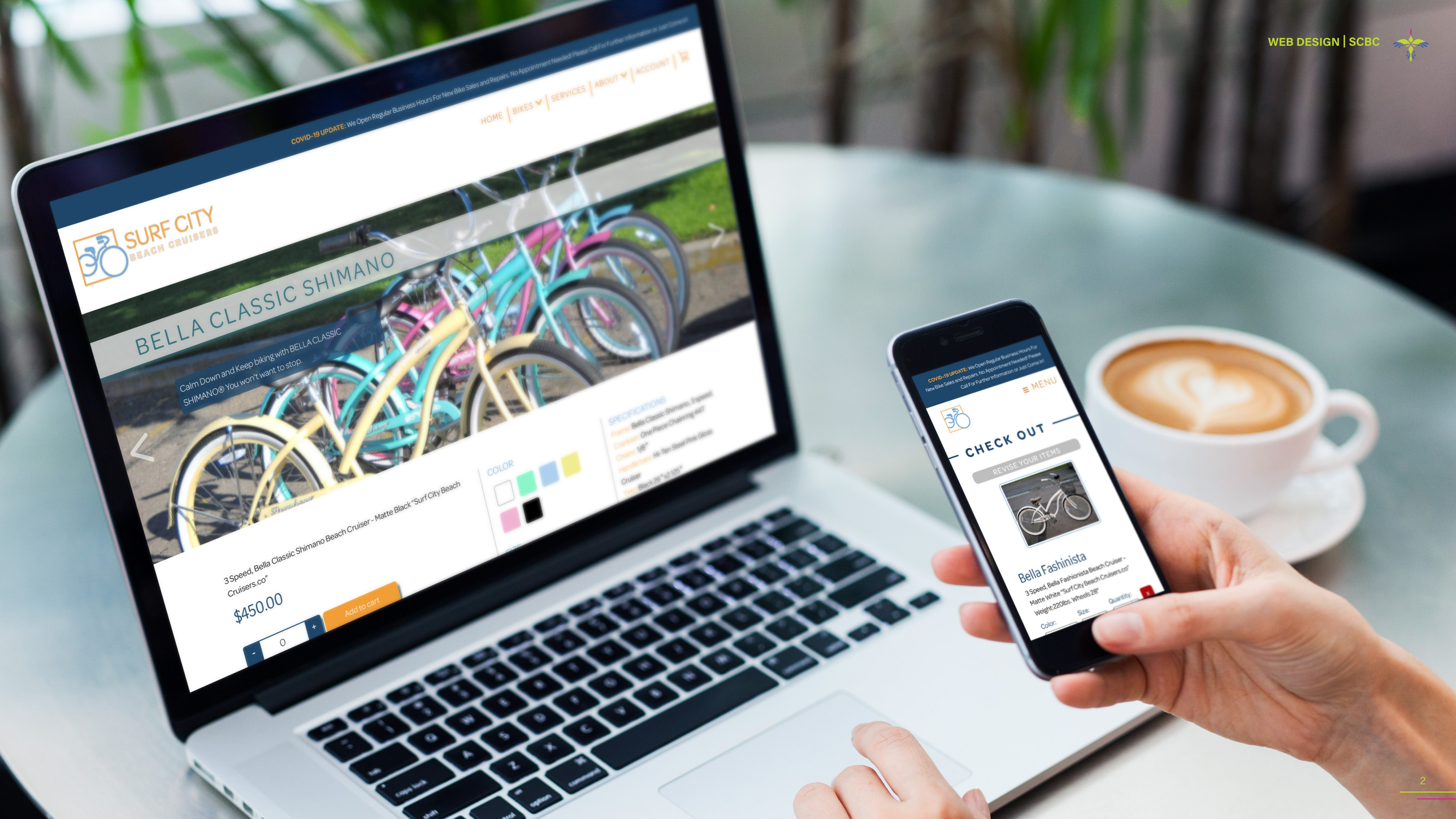
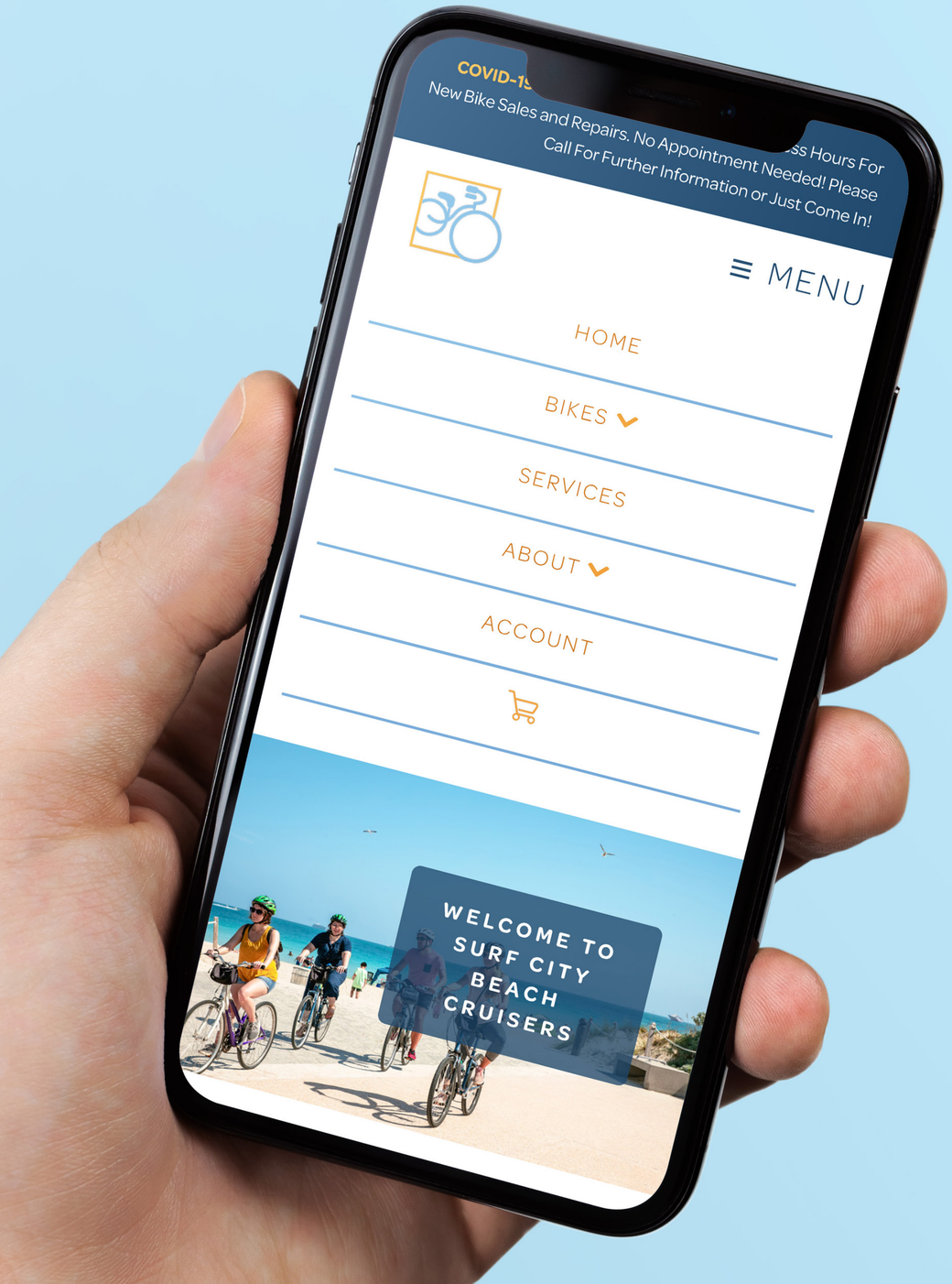
shalbor.

Graphic & Web Design


COVID-19 UPDATE: We Open Regular Business Hours For New Bike Sales and Repairs. No Appointment Needed! Please Call For Further Information or Just Come in!
HOME | BIKES | SERVICES | ABOUT | ACCOUNT
SURF CITY
BEACH CRUISERS
BELLA CLASSIC SHIMANO
Calm Down and Keep biking with BELLA CLASSIC SHIMANO® You won't want to stop.
3 Speed, Bella Classic Shimano Beach Cruiser - Matte Black "Surf City Beach Cruisers.co"
$450.00
Add to cart
COLOR
SPECIFICATIONS
MENU
CHECK OUT
REVISE YOUR ITEMS
Bella Fashinista
3 Speed, Bella Fashionista Beach Cruiser - Matte White "Surf City Beach Cruisers.co"
Weight:220lbs. Wheels 28"



SURFCITY BEACH CRUISERS

CHALLENGE & SOLUTION

The Surf City Beach Cruisers bike shop website needed help! It was difficult to navigate. The font and color choices were chaotic. There were many technical challenges to work out in navigation and displaying image carousels of product photography. The solution was to streamline the use of photography, color, and fonts. A logo redesign was also executed to better differentiate the company from competitors. The color selections were aimed at the client's request that the site reflect a relaxing and fresh atmosphere that connects with selling bikes.

RETO Y SOLUCIÓN

¡El sitio web de la tienda de bicicletas Surf City Beach Cruisers necesitaba ayuda! Ya que era difícil navegar. Las opciones de la tipografía y color eran caóticas. Hubo muchos desafíos técnicos que resolver la navegación y la visualización del carrusel con las fotografías. La solución fue optimizar el uso de la fotografía, el color y las tipografías. También se ejecutó un rediseño de logotipo para diferenciar mejor a la empresa de sus competidores. Las selecciones de colores estuvieron dirigidas a la solicitud del cliente de que el sitio refleje un ambiente relajado y fresco que conecte con la venta de bicicletas.

SPECIFICS

LOGO | WEBSITE

SOFTWARE: Illustrator | Photoshop | DreamWeaver

DATE: November 2020

Mt. Angel Public Library is CLOSED until further notice.
Mt. Angel
Public Library
HOME | RESOURCES | PROGRAMS | SERVICES | VOLUNTEER
Welcome to Mt. Angel Public Library
"Empowering our community to learn, create and connect"
DONATE

MT. ANGEL PUBLIC LIBRARY

CHALLENGE & SOLUTION

The Mt. Angel Public Library needed a more functional website with customizable templates so in the future they could update information easily so the community could stay up-to-date on all the Library has to offer. The challenge was customizing the template so it matched the library's identity. A successful result was achieved by working with a template that offered a deep range of customization tools.

PROBLEMA & SOLUCIÓN

La biblioteca Mt. Angel necesitaba un sitio web más funcional con plantillas personalizables para que en el futuro pudieran actualizar la información fácilmente y así la comunidad pudiera mantenerse al día con todo lo que la biblioteca tiene para ofrecer. El desafío consistía en personalizar la plantilla para que coincidiera con la identidad de la biblioteca. Se logró un resultado exitoso trabajando con una plantilla que ofrecía una amplia gama de herramientas de personalización.

SPECIFICS

WEBSITE

SOFTWARE: XD | Dreamhost

DATE: December 2020

Oreganik
Organic Soap
Search
PURE HANDMADE SOAP
We offer a pure handmade soap in small or large bars. It is safe for sensitive skin and lathers well. We make 18 scents using essential oil and high grade fragrance oil. Our packaging is unique and keeps soap fresh until it is used.
9:41
SHOPING CART

Oreganik: Organic Soaps

CHALLENGE & SOLUTION

Prior to working with Oreganik they only had a Facebook page. They wanted a website to help elevate them within their market. Their organic products and a sense of play were identified as core brand attributes. Redesigning their logo came first to update their visual identity and improve their product packaging. A primary color palette and a font program was established and applied consistently across their website.

PROBLEMA & SOLUCIÓN

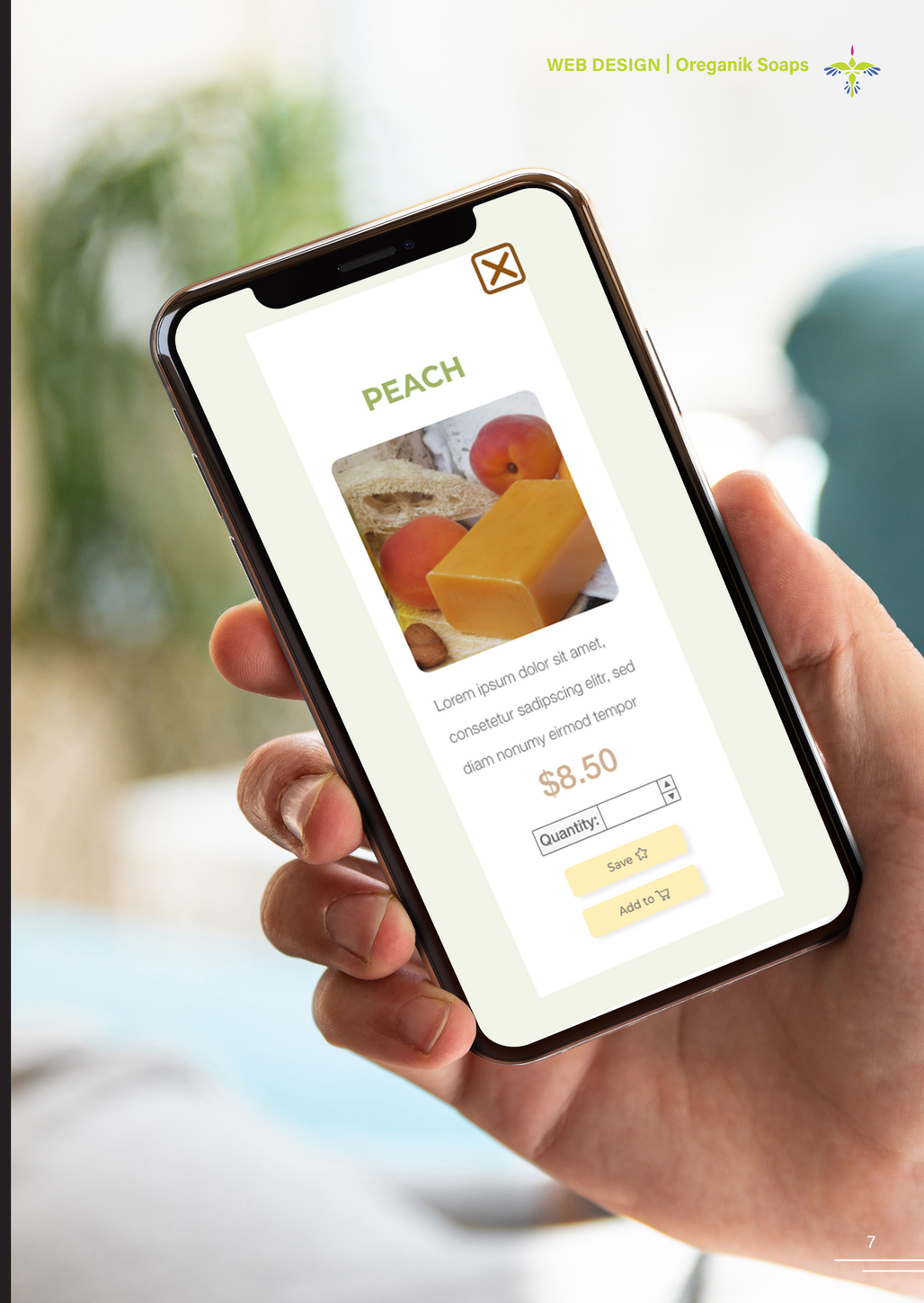
Antes de trabajar con Oreganik, solo contaban con una página de Facebook, pero querían un sitio web que los ayudara a elevarse dentro de su mercado. Sus productos orgánicos y su identidad juguetona se identificaron como atributos centrales de la marca. El rediseño de su logotipo fue lo primero para actualizar su identidad visual y mejorar el empaque de sus productos. Se estableció una paleta de colores primarios y un programa de tipografías y se aplicó de manera consistente en todo su sitio web.

SPECIFICS

LOGO | WEBSITE

SOFTWARE: XD | Illustrator | Photoshop

DATE: March 2021



visual communications

Visual Communications

PORTFOLIO SHOW **2021**

RESILIENCE

Graphic Design | Interactive Media | Multimedia Arts

June 3 | 4-6 p.m.

vc.chemeketa.edu

Chemeketa Community College

VC PORTFOLIO INVITATION 2021

CHALLENGE & SOLUTION

The theme for the 2021 Chemeketa Community Colleges Visual Communications graduating cohort "Resilience." The challenge was to design promotional artwork around this theme. The artwork needed to work equally well in print, on the web, and be easy to animate. I am very proud of my artwork being selected by the entire graduating cohort to be used on all the promotions for our graduating events.

PROBLEMA & SOLUCIÓN

El tema de la cohorte de graduados de Comunicaciones Visuales de Chemeketa 2021 fue "Resiliencia." El desafío consistía en diseñar obras de arte promocionales en torno a este tema. La obra de arte debía funcionar para las versiones impresas, en la web y ser fácil de animar. Estoy muy orgulloso de que mi obra de arte haya sido seleccionada por toda la cohorte de graduados para ser utilizada en todas las promociones de nuestro evento de graduación.

SPECIFICS

ILLUSTRATION | TYPESETTING

SOFTWARE: Procreate | InDesign | Photoshop

DATE: April 2021

"Callahan takes on the role of a 'woman word warrior,' creating 'strong-hearted' intelligent heroines and sensitive heroes who educate her audience about Muscogee culture, Indians' and women's rights, and the mutual respect between the sexes essential to happy marriages. "
A. LaVonne Brown Ruoff
Originally published in 1891, Wynema is the first novel known to have been written by a woman of American Indian descent. Set against the sweeping and often tragic cultural changes that affected southeastern native peoples during the late nineteenth century, it tells the story of a lifelong friendship between two women from vastly different backgrounds—Wynema Hayjo, a Muscogee Indian, and Genevieve Weir, a Methodist teacher from a genteel Southern family. Both are firm believers in women's rights and Indian reform, both struggle to overcome prejudice and correct injustices between sexes and races. Callahan uses the conventional traditions of a sentimental domestic romance to deliver an elegant plea for tolerance, equality, and reform.
CHEMEKETA PRESS
ISBN 978-0-7734-2009-4
S. Alice Callahan
WYNEMA | A CHILD OF THE FOREST
S. Alice Callahan
AMERICAN VOICES COLLECTION
WYNEMA
A CHILD OF THE FOREST

WYNEMA: A CHILD OF THE FOREST

CHALLENGE & SOLUTION

Designing this book cover for the book, Wynema, A Child of the Forest, was challenging. It had to incorporate aspects of the book and honor the Muscogee Nation. My first concept wasn't successful. But, with feedback from the client I was able to pivot to my second idea that made stronger connections with the story.

PROBLEMA & SOLUCIÓN

Diseñar la portada para el libro Wynema, A Child of the Forest, fue un desafío. Tenía que incorporar aspectos del libro y honrar a la Nación Muscogee. Mi primer concepto no tuvo éxito. Pero, con los comentarios del cliente, pude cambiar a mi segunda idea que hizo conexiones más fuertes con la historia.

SPECIFICS

COVER | TYPESETTING

MEDIUM: Paper, Glue & Camera

SOFTWARE: InDesign | Photoshop

DATE: December 2019

CHAPTER VI

AN INDIAN BURIAL

Years passed on with the same round of school duties for Genevieve Weir—duties crowned with joy and pride, as she watched the gradual unfolding of mind and soul to the touch of her magic wand—the influence of love opening doors that giant force could not set the least ajar. Wynema continued to be her greatest joy and pride and was more than ever her vade mecum, of whom she wrote often to her home friends.

"She learns faster and retains more of what she learns, than any child of whatever hue it has been my fortune to know. She is a constant reader and greets a new book with the warmth of a friend. I have directed her course of reading, and I venture to say, there is not a child in Mobile or anywhere else who has read less spurious matter than she. It is amusing to see her curl up over Dickens and Scott, and grow animated over Shakespeare, whose plays she lives out; and it is interesting to watch the different emotions, in sympathy with the various characters, chase each other over her face. Of the good ones she will say, 'This is you, Mihia, but you are better.' Dear child; would that I were as perfect as she believes me to be!"

One evening as Miss Weir and her pupil were returning from school,

they heard strange sounds—such as groaning, wailing, lamenting and sobbing—proceeding from a cabin not far from the roadside; and Miss Weir turned to Wynema for explanation.

"Some one must be dead, and they are singing the death-chant," said Wynema. "Mamma said Sam Emarthla was very sick—so I suppose—so I suppose it is that he is dead." She always spoke brokenly when she was touched. "Shall it be that we may go and look upon the dead?"

"Yes, dear," responded her teacher; "and it may be that we can speak a comforting word to the bereft ones. But tell me before we go in, what is the meaning of the death-chant."

"The death-chant? How can I tell you, Mihia? It be-gins by telling the good deeds of the dead person; of his virtues; what a good hunter he was; how brave he always was; and ends by carrying him over the mountain side to the happy hunting-ground, there to live forever, among dogs and horses, with bows and arrows and game of all kinds in abundance."

By the time she finished speaking they had reached the cabin door, and on looking in, they beheld the room full of sympathizing friends, who pushed aside and made an en-trance for the new-comers.

Going up to the bed where the corpse lay dressed and decorated for burial, Genevieve found the stricken wife lying face downward on the breast of her dead husband.

Not a sound escaped her lips, for she seemed stunned by her grief. Here was no fashionable grief with its dress of sable hue, its hangings of crepe, and stationery with its inch-wide band of black, such as Madison-Square widows use. Ah! no, here was real, simple, heart-felt grief such as the ignorant and uneducated feel; grief such as Eve felt over the death of her well-beloved son.

rohibits unlawful discrimination based on race, color, religion, national origin, sex, marital status, disability, protected veteran status, sexual orientation, pregnancy, whistle blowing, or any other status protected by federal, state, or local law in any area, activity or operation e also prohibits retaliation against an individual for engaging in activity protected under this policy, and interfering with rights or privileges ate or local laws.Under College policies, equal opportunity for employment, admission, and participation in the College's programs, services, ended to all persons, and the College will promote equal opportunity and treatment through application of its policies and other College efforts urpose. Persons having questions or concerns about: Title IX, which includes gender- based discrimination, sexual harassment, sexual violence, inter- al violence, and stalking, contact the Title IX coordinator at 503.365.4723, 4000 Lancaster Dr. NE, Salem, OR 97305, or http://go.chemeketa.edu/titleix.

4000 Lancaster Dr NE Salem, Oregon 9730
chemeketa.vc

For Vc Students, by Vc Students | Issue 2, April 2021

YOU ARE HERE

Meet Good Notion

- Learn about pomodoros technique
- Know the 4 steps to succes in the design process

YOU ARE HERE MAGAZINE

CHALLENGE & SOLUTION

Designing an edition of the *You Are Here magazine* was first about building a good team. Our team built a rapport and supported each other throughout the design process creating a concept based on approachable and fun to the readers. In order to come with the concept took discussions and team decisions. At the end we were very happy with the final result.

RETO Y SOLUCIÓN

En primer lugar, diseñar una edición de la revista You Are Here *consistió en formar un buen equipo. Nuestro equipo construyó una relación y nos apoyamos mutuamente durante todo el proceso de diseño creando un concepto basado en accesibilidad y diversion para los lectores. Para llegar con el concepto, se llevaron a cabo discusiones y decisiones en equipo. Al final quedamos muy contentos con el resultado final.*

SPECIFICS

COVER | TYPESETTING

ROLE: Graphic & Layout Editor

SOFTWARE: InDesign | Illustrator | Photoshop

DATE: February 2020

AMERICAN
CHERRYALE
A celebration of the summer harvest, this blond sour ale is loaded with Seascape Cherries grown in Salem, Oregon. Enjoy summer with Sobeer.
335 ml | 0.2% abv
DRAFT BREWED
SOBEER
SO DELICIOUS, YOU WON'T NOTICE THE DIFFERENCE
Non-Alcoholic
335 ml
GOVERNMENT WARNING
(1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery and may cause health problems.
sobeer.com
MADE IN THE U.S.A.
VGS-JFE-98

SOBEER: A NON-ALCOHOLIC BEER

CHALLENGE & SOLUTION

The purpose of this project was creating a brand for a craft beer made in Oregon. I decided to work with a non-alcoholic variety to expand options in this more untapped market. My solution was to create a strong logotype combined with hand-rendered illustrations that form a background pattern referencing the different fruit flavors. The hand-rendered illustrations call back to the craft of brewing.

RETO & SOLUCIÓN

El propósito de este proyecto era crear una marca para una cerveza artesanal hecha en Oregon. Decidí trabajar con una variedad sin alcohol para ampliar las opciones en este mercado menos explotado. Mi solución fue crear un logotipo sólido combinado con ilustraciones hechas a mano que forman un patrón de fondo que hace referencia a los diferentes sabores de frutas. Las ilustraciones hechas a mano recuerdan el oficio de la elaboración de cerveza.

SPECIFICS

LOGO | LABEL

MEDIUM: Pencil, and markers

SOFTWARE: InDesign | Photoshop | Illustrator

DATE: April 2020

VIDA
LUIS FONSI
LUIS FONSI
2019

VIDA: VINYL & CD

CHALLENGE & SOLUTION

This project entailed creating artwork for album promotion. It was an interesting mix of old and new attempting a vinyl album for a contemporary pop band. I focused on typography and illustration. Inspired by geometric figures, I simulated confetti and breaking glass referencing to the rhythm of the album. This also led to developing an animated version, that could be used for promoting the album.

RETO & SOLUCIÓN

Este proyecto implicó la creación de ilustraciones para la promoción del álbum. Fue una mezcla interesante de lo antiguo y lo nuevo intentar un álbum de vinilo para una banda de pop contemporánea. Me concentré en la tipografía y la ilustración. Inspirándome en figuras geométricas, simulé confeti y cristales rotos haciendo referencia al ritmo del álbum. Esto también llevó al desarrollo de una versión animada, que podría usarse para promocionar el álbum.

SPECIFICS

COVER | ILLUSTRATION

SOFTWARE: Illustrator | AfterEffects

DATE: May 2020

beau
gum
AVOCADO OIL
& SHEA BUTTER
Liquid Lip
NET WT. 6.0 ml
beau
mocha
AVOCADO OIL
& SHEA BUTTER
Liquid Lip
NET WT. 6.0 ml
beau
rosegold
AVOCADO OIL
& SHEA BUTTER
Liquid Lip
NET WT. 6.0 ml
"Thank you for shopping at beau.
Our products are made with the best formula, it is organic and free of animal abuse.
Enjoy our lipstick and show the best lips!"
#iambeau
beau
night
AVOCADO OIL
& SHEA BUTTER
Liquid Lip
NET WT. 6.0 ml
beau
sweet
AVOCADO OIL
& SHEA BUTTER
Liquid Lip
NET WT. 6.0 ml
beau
cherry
AVOCADO OIL
& SHEA BUTTER
Liquid Lip
NET WT. 6.0 ml
58320 36283
Imported and/or distributed by Republic Cosmetics S.A de C.V. Av. Inglaterra 3098, Mexico City, Guadalajara, Jalisco. Distributed in the U.S.A, Canada, Colombia, Ecuador, Brazil and Mexico.
LOT/BATCH

BEAU: LIPSTICKS

CHALLENGE & SOLUTION

This package design project involved rigorous research, process, time management,and precision. For this process, I choose to execute a minimalist design, using line illustration, with the accent color of the lipstick referred to. My concept besides being minimal was inspired by creating perfect lips, regardless of the race of the person who wears it.

RETO & SOLUCIÓN

Este proyecto de diseño de paquetes involucró una investigación rigurosa, procesos, administración del tiempo y precisión. Para este proceso opte por ejecutar un diseño minimalista, usando ilustración de lineas, con el acento de color del labial referido. Mi concepto aparte de ser minimo. El diseño del paquete esta inspirado en los labios perfectos, sin importar raza de la persona que lo porte.

SPECIFICS

ILLUSTRATION | PACKAGE

MEDIUM: Charcoal and watercolor

SOFTWARE: InDesign | Photoshop | Procreate

DATE: June 2020

shalbor.

Graphic & Web Design

THANK YOU! | shalbor.com

I'm Sharon Mendiola Albor a Mexican graphic & web designer. I graduated from Chemeketa Community College's Visual Communications Program with two Associate of Applied Science degrees in Graphic Design and Interactive Media. Along my Education I found that I love Web, Package and Layout Design; However, I really enjoy the process that it is behind every creative project, so I also like doing Logo Design & Branding. I consider myself responsible and committed to my work because...

I love what I do, and I always gonna do my best!

Soy Sharon Mendiola Albor una diseñadora originaria de México. Me gradúe de Chemeketa Community College en Salem, OR, obteniendo las carreras de Diseño Gráfico y Diseño Web. A lo largo de la carrera descubrí que me apasiona el Diseño web, de Paquetería y Editorial, sin embargo disfruto mucho el proceso que hay detrás de cada proyecto creativo, sin dejar a un lado el diseño de logotipos e identidad. Me considero una persona responsable y comprometida con su trabajo porque...

¡Amo lo que hago y siempre me asegurare de dar lo mejor de mí!

shalbordesigns@gmail.com

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Credits

Mockup psd created by aleksandr_samochernyi. | Freepik: Coffee psd created by designwarrior | Magazine psd created by rawpixel.com www.freepik.com | Stacie Huddleston , Alejandro Garfias , Daniel Ripp. | Cap Mockup psd created by mego-studio - www.freepik.com | www.anthonyboyd.graphics | Mockup psd created by pmvchamara - www.freepik.com | MrMockup.com | Mockupworld.com | AdobeStock