

Spencer Hamilton.

Layout Design | Typesetting | Illustration

Digital Portfolio



Album Re-designs


Digital Illustration, Layout Design, Package Design

Album Re-designs

Fascinated with redesigning existing content, I took a large number of my favorite records and set out to design the covers my own way. I limited myself to 3 colors for each cover to force myself to do more with less. This project greatly improved my ability to combine my illustration and design, as well as further develop my personal style.

Procreate | Adobe Illustrator



A vertical graphic for Earth Day 2021. The background is a dark green forest scene with various shades of green leaves and some orange-brown falling leaves. At the bottom, there is a small green hill with a single orange-brown sapling. The text is in white, bold, sans-serif fonts.

2021
EARTH DAY

APRIL 22ND

#SAVETHEPLANET

Earth Day Campaign

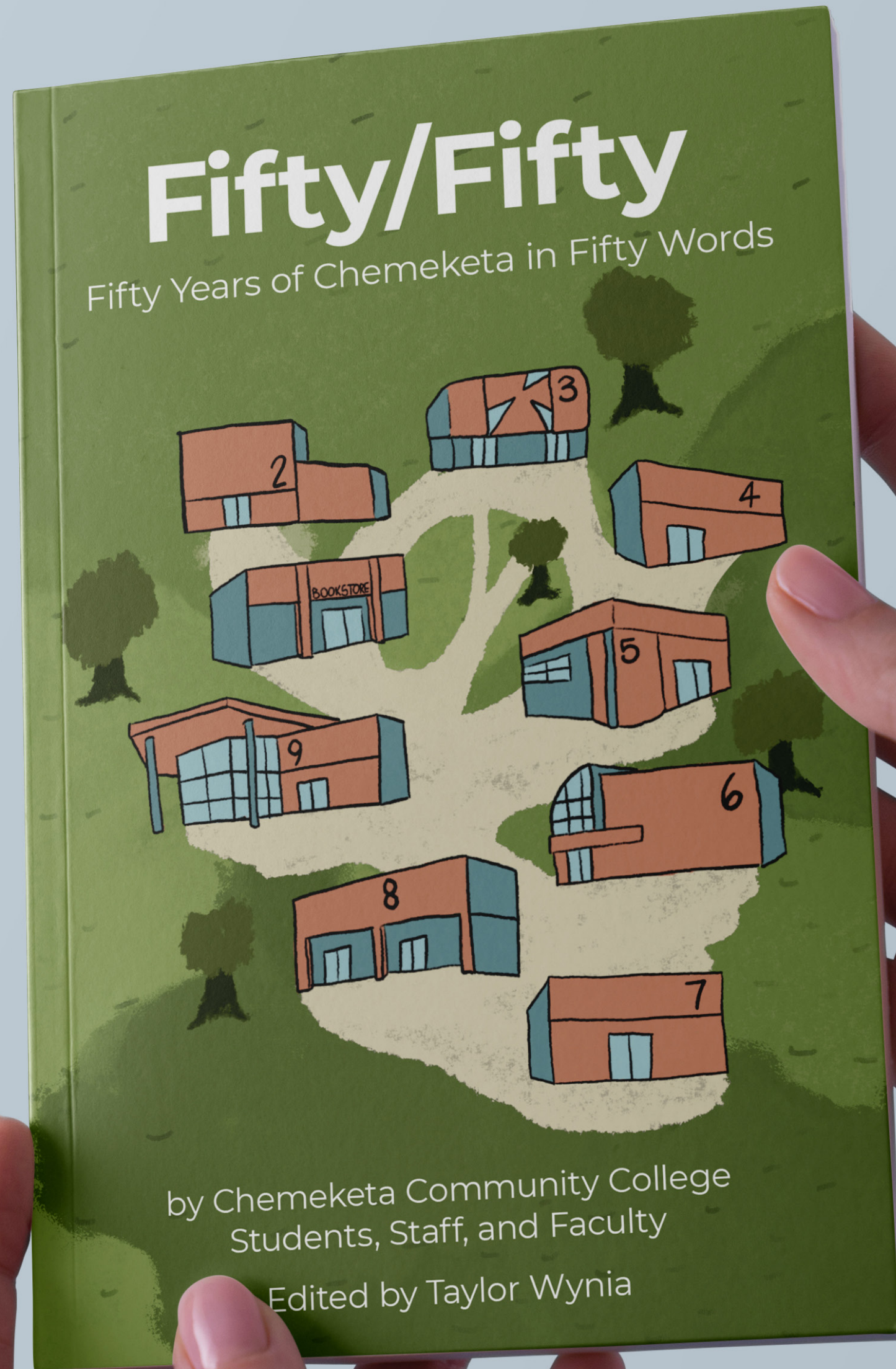
Layout Design, Illustration

Earth Day Campaign

This was a small personal campaign project I created to celebrate Earth Day, 2021. I focused on the resilience of life on earth, especially during such a difficult time. The last 12 months have been full of chaos for ourselves and nature, and my design emphasises how we have all gone through growth and change.

Procreate | Adobe Illustrator





Fifty/Fifty: Fifty Years of Chemeketa in Fifty Words

Layout Design, Cover Design, Typesetting, Illustration

Fifty/Fifty: Fifty Years of Chemeketa in Fifty Words

I had the honor of working with the Chemeketa Press on 'Fifty/Fifty: Fifty Years of Chemeketa in Fifty Words'. It is a book of short, 50 word stories and anecdotes from current/former students and faculty about their memories of Chemeketa and what the school means to them. I designed the front and back cover as well as the typesetting of the interior. My cover art highlights the unique map and buildings of the main Salem campus. Several of these buildings have interesting designs that make them iconic and memorable. I really enjoyed working with the Chemeketa Press during the design and publication process.

Procreate | Adobe Illustrator | Adobe InDesign





Pride Candy Stickers

Illustration

Pride Candy Stickers

For this project, I had a lot of fun playing with the different pride flags and their color combinations. As a member of the LGBT community, it was important to me that there wasn't just the classic rainbow flag represented, but others as well, such as transgender, lesbian, and bisexual. These stickers were created to celebrate pride month, June 2021.

Procreate | Adobe Illustrator





Craftwork Beer

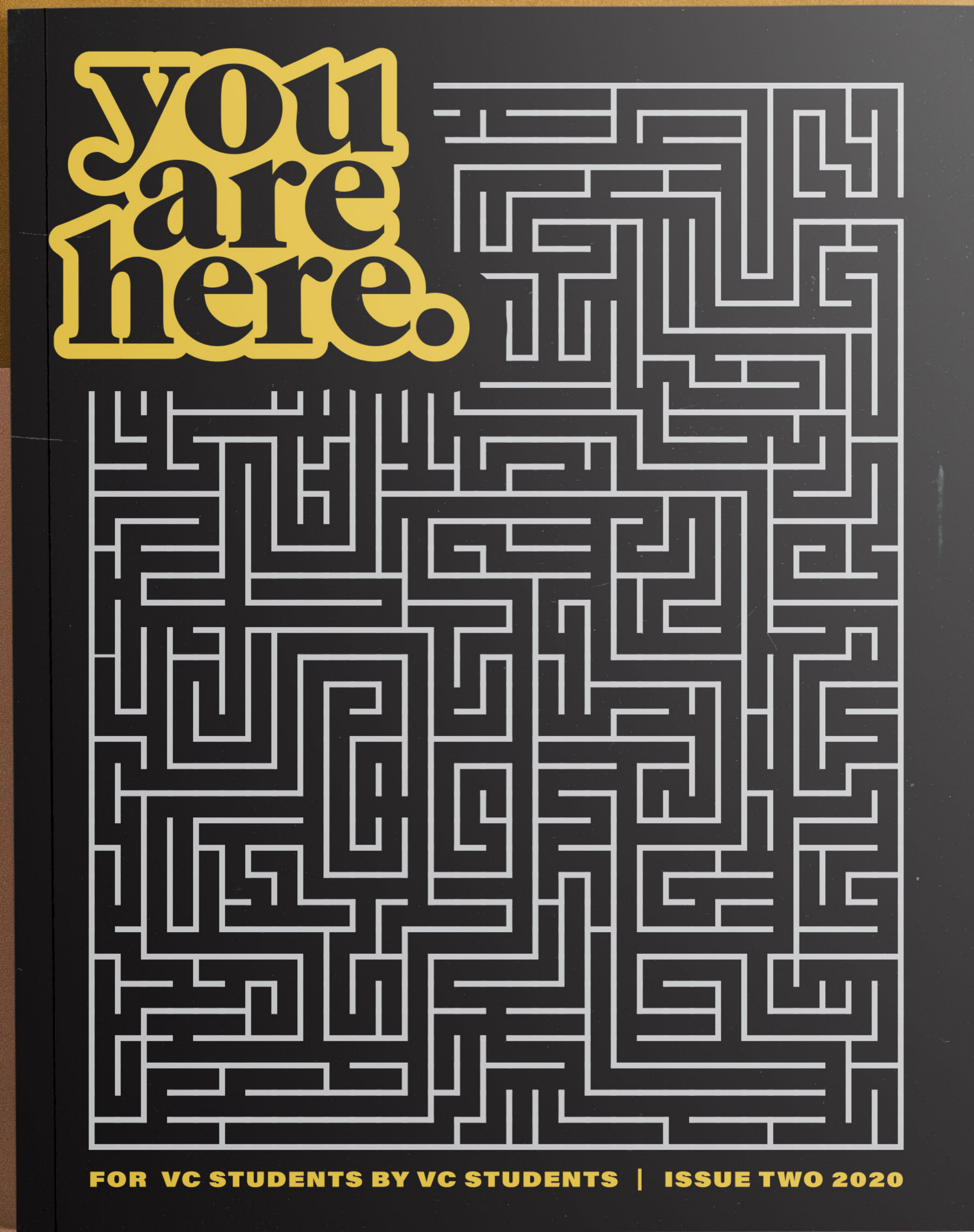
Package Design, Layout Design, Illustration

Craftwork Beer

Craftwork is a Portland based brewery project. I designed the logo and all three label variations. My concept was for the company to have a simple but whimsical feel. I played around with a lot of different illustration solutions for this project, and as I progressed through different versions, they got more and more simplistic. The solution I've landed on here makes the beer approachable to the younger adult demographic I was aiming for while still remaining sophisticated.

Procreate | Adobe Illustrator





You Are Here Magazine

Layout Design, Typesetting, Illustration

The Team

Spencer Hamilton - Editor-in-Chief

Brice Spreadbury - Layout Editor

T. Bates - Production Manager

Catalina Soeil - Advertising Director

You Are Here Magazine

In 2020, I worked on the second edition of the Visual Communications magazine with a group of three others. This magazine was started in 2019 as a guide for incoming VC students to give them the best start possible. Because the years here go by so fast, we wanted to equip students with tips that helped us succeed. My role in this project was the editor-in-chief, so I made most of the final decisions and led my team to success. I organized the workflow of my teammates, had a hand in designing several spreads, and kept everyone connected. There is a lot of overlap throughout the spreads, and we all had a part in almost every page.

Adobe InDesign | Adobe Illustrator | Procreate





Student Art Show Campaign

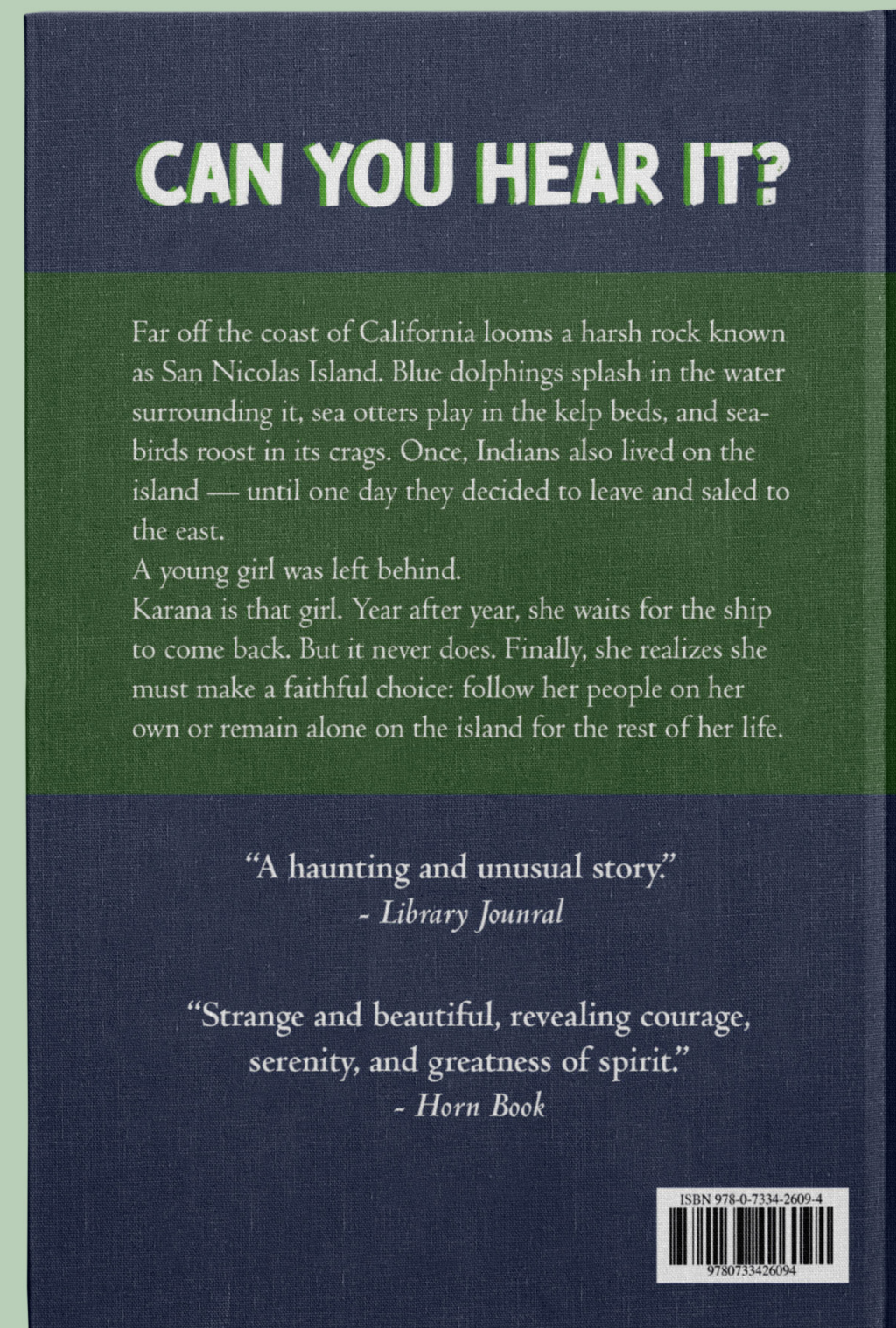
Layout Design, Branding, Illustration

Student Art Show Campaign

Chemeketa Community College holds an annual student art show in the spring. Here we have some branding I designed for the 2019 event. My concept is heavily inspired by 90's graphic design styles and techniques. The design has a pop culture feel that is vibrant and fun, representing the many talented artists at Chemeketa.

Adobe Illustrator | Adobe Photoshop





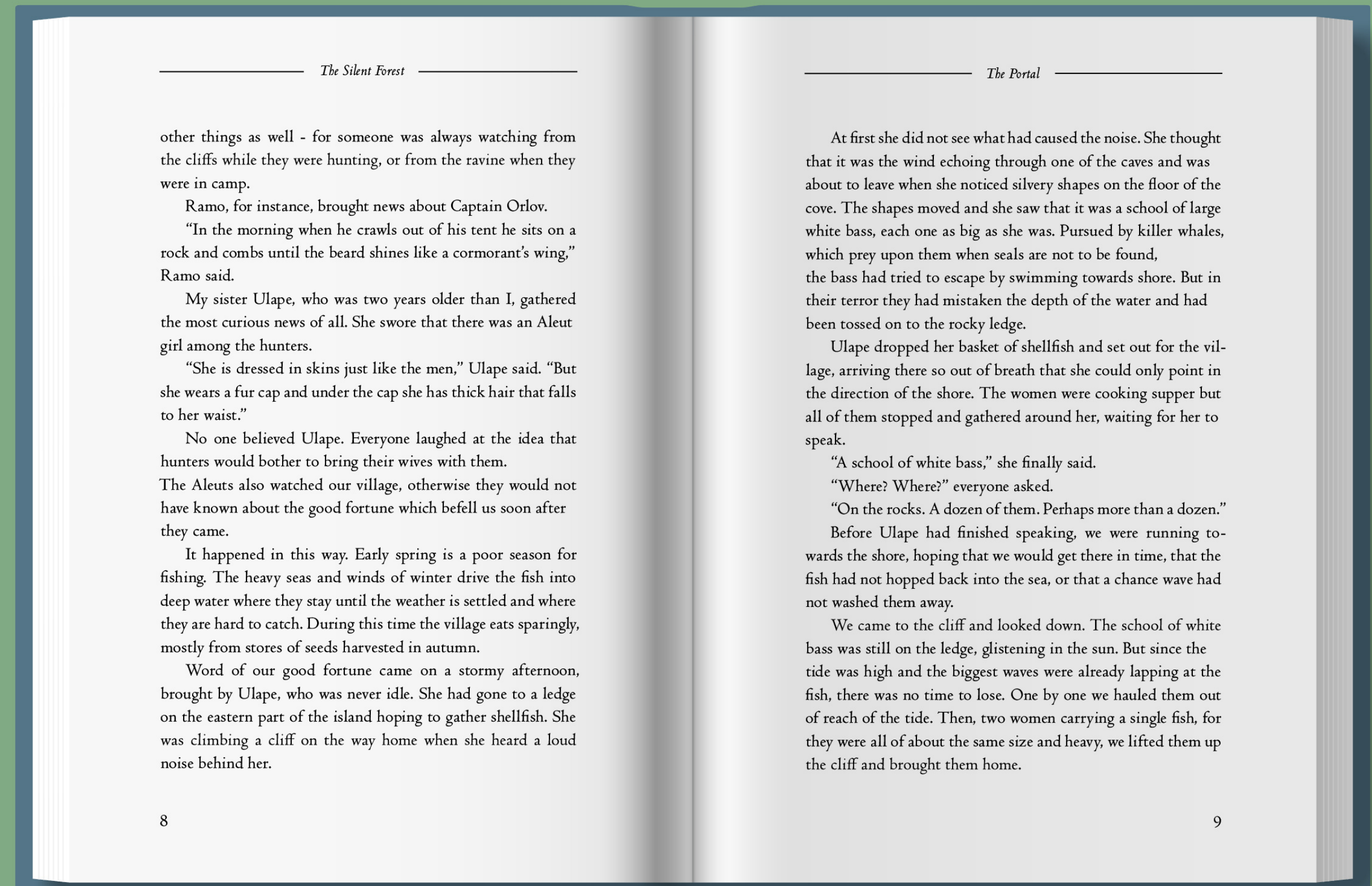
The Silent Forest

Layout Design, Cover Design, Typesetting, Illustration

The Silent Forest

'*The Silent Forest*' is a book project created to demonstrate my love for typesetting and cover designing. The cover art evolved from a different project, and I felt that the illustration was very fitting for a young adult novel, so that is the direction I went with. The placeholder text for the back cover and interior is from 'Island of Blue Dolphins', a young adult novel by Scott O'Dell.

Adobe Photoshop | Adobe InDesign





Who is Spencer?

I am a young graphic designer and illustrator from Jefferson, Oregon. I have recently completed my associates degree in the Visual Communications program at Chemeketa Community College. I enjoy all kinds of print design, whether it be editorial, publishing, or packaging.

I'm drawn to bright, vibrant colors, bold shapes, and simplicity. I find myself inspired by retro gimmicks and 90's design. The big blocks of colors and simple shapes really stand out to me. I like the idea of doing more with less and combining modernity with nostalgia.

Outside of art and design, I'm also passionate about video games, picture framing, and cats.

Thank you!

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